

Closing Ceremony Marks Grand Finale of UPITS 2025 in Greater Noida

Closing Ceremony of UPITS 2025 Highlights UP as a Rising Hub for Trade, Investment, and Innovation

Greater Noida, September 29, 2025 — The **Uttar Pradesh International Trade Show (UPITS) 2025** concluded on a high note with a grand closing ceremony graced by Hon'ble Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, **Shri Piyush Goyal**.

Shri Goyal lauded the UP government for creating a dynamic, inclusive platform through UPITS. He praised its success in bringing together artisans, entrepreneurs, corporates, and global investors, noting that the event went beyond showcasing industrial and cultural strengths—it opened new avenues for trade, investment, and global collaboration. “UPITS reflects the spirit of a progressive India—where tradition meets innovation, and enterprise drives transformation,” he remarked.

Over five days, the **Invest UP Pavilion** emerged as a vibrant hub for business engagement, drawing strong interest from investors, startups, and entrepreneurs. It offered direct access to policy experts and industry leaders, enabling visitors to explore Uttar Pradesh's sectoral strengths, investor-friendly policies, and incentives. Invest UP officials actively addressed queries on ease of doing business and priority sectors, underscoring the state's commitment to proactive support and transparent governance.

Shri Alok Kumar, Additional Chief Secretary (Infrastructure and industrial Development), described UPITS 2025 as a strategic enabler—not just an exhibition—driving partnerships and positioning Uttar Pradesh as a global investment hub.

He praised the ODOP program's success at the event, which elevated local artisan products through global branding and direct access to international buyers, unlocking vast export potential.

UPITS 2025 has set a new benchmark for global engagement, reinforcing Uttar Pradesh's emergence as a vibrant center of innovation, opportunity, and international investment appeal.
