



# INVEST UP

Newsletter [August 2025]

Aligned with **\$1 trillion** economy goal of Uttar Pradesh Government



## AI Enabling Invest UP: Shaping the Future of Investment Facilitation

**21<sup>st</sup> August 2025:** Invest UP organized a high-impact workshop, “AI Enabling Invest UP”, at EkStep, Bangalore, to explore how Artificial Intelligence can transform investment facilitation in Uttar Pradesh. The session featured a keynote address by Mr. Nandan Nilekani on “AI: Trends, Opportunities, Challenges and Enabling New Horizons,” and was attended by senior officials from Invest UP.

Key discussions highlighted AI-driven market intelligence, data structuring for actionable insights, and the use of AI bots across Invest UP platforms for seamless investor facilitation and Udyami Mitra support. The workshop also explored subsidy tracking, personalized insights, and process optimization to enhance investor experience.

Chief Executive Officer, Invest UP emphasized AI as a catalyst for faster decisions, transparency, and ease of doing business—paving the way for Uttar Pradesh’s vision of becoming a **\$1 trillion** digitally empowered economy.

## Events

### Directors’ Conclave & 35<sup>th</sup> Institute of Directors Annual Day 2025

**08<sup>th</sup> August 2025:** The Institute of Directors (IOD) hosted its 2025 Annual Directors’ Conclave & 35<sup>th</sup> Annual Day in New Delhi on the theme “**Shaping Tomorrow’s Boards: The Competitive Edge**”. The event focused on evolving corporate governance needs and equipping senior executives, board members, and governance professionals with strategies to navigate disruption and drive sustainable value.

Additional CEO of Invest UP, Shri Shashank Chaudhary, delivered an insightful presentation on Uttar Pradesh’s progressive, sector-focused policies and robust infrastructure powering sectors like manufacturing, IT & ITeS, renewable energy, tourism, and agro processing industries. He highlighted the state’s vision of sustainable growth and global competitiveness.

The conclave drew 400+ senior executives, board leaders, and governance professionals, discussing themes such as digital governance, board diversity, AI in governance, and ethical leadership. Eminent speakers and regulatory leaders emphasized the importance of agile, future-ready, and globally fluent boards for sustainable corporate growth and governance excellence.



# INVEST UP

Newsletter [August 2025]

Aligned with **\$1 trillion** economy goal of Uttar Pradesh Government



## Hon'ble Defence Minister Shri Rajnath Singh & Hon'ble CM, Yogi Adityanath inaugurated Raphe mPhibr's R&D and Manufacturing Complex

**30<sup>th</sup> August 2025:** Raphe mPhibr employs over 600 scientists and engineers and is set to generate 5,000 jobs in Uttar Pradesh. In collaboration with DRDO, the company has developed products already deployed in Operation Sindoor.

During the inauguration, both leaders underlined the importance of indigenous development in enhancing national security, fostering innovation, and reducing import dependency. The complex in Noida will focus on cutting-edge projects and collaboration between scientists, engineers, and defence experts. This milestone reflects Uttar Pradesh's rise as a hub for startups, high-tech solutions, and defence manufacturing—positioning India for future-ready industrial and strategic growth.

Hon'ble Defence Minister Shri Rajnath Singh highlighted drones as vital to India's defence and praised domestic manufacturing under the Atmanirbhar Bharat vision. He described Raphe mPhibr's growth as a "scientific revolution" and stressed self-reliance as key to defence strength since the Pokhran tests. The new Noida facility marks an important step in boosting India's defence manufacturing.

## UP shines at Gartex Texprocess India 2025, Bharat Mandapam, Delhi

**21<sup>st</sup> to 23<sup>rd</sup> August 2025:** Uttar Pradesh showcased its vibrant textile sector at **Gartex Texprocess India 2025**, held at Bharat Mandapam, Delhi. The state highlighted its investor-friendly policies, including capital subsidies, electricity duty exemption, and upcoming **state-of-the-art projects** like the PM MITRA Mega Textile Park in Lucknow.

Officials from Invest UP engaged with domestic and global stakeholders, underlining UP's robust infrastructure, skilled workforce, and progressive textile policy designed to drive growth and innovation.

This participation reinforced Uttar Pradesh's ambition to emerge as India's leading textile hub and align with the state's vision of becoming a **\$1 trillion** economy. The expo served as a strong platform to promote UP's competitive advantages, attract fresh investments, and showcase opportunities for large-scale employment generation.







# INVEST UP

Newsletter [August 2025]

Aligned with \$1 trillion economy goal of Uttar Pradesh Government

## Rozgaar Mahakumbh 2025

**26<sup>th</sup> to 28<sup>th</sup> August 2025:** The three-day Rozgaar Mahakumbh 2025, inaugurated by Hon'ble CM, Yogi Adityanath ji at Indira Gandhi Pratishthan, Lucknow, successfully secured jobs for around 16,000 youths. The event brought together job seekers, employers, and investors on a single platform, showcasing Uttar Pradesh's vast avenues for employment and industrial growth; the Invest UP stall highlighted investor-friendly policies, industrial infrastructure, and initiatives for large-scale job creation, underscoring the state's emergence as a hub for employment generation and investment opportunities.



## Visit of Smt. Meeta Rajivlochan, Secretary of the National Commission for Backward Classes, Government of India - Strengthening Aligarh's Industrial Ecosystem & Advancing the UP Defence Industrial Corridor

**22<sup>nd</sup> August 2025:** Smt. Meeta Rajivlochan, Secretary, National Commission for Backward Classes, Government of India, visited Aligarh and held an interaction with industry stakeholders at Aligarh Muslim University. Senior officials from Invest UP joined exporters, MSMEs, and representatives of the lock and precision industries to discuss measures for strengthening Aligarh's industrial ecosystem.

Key suggestions included setting up a modern toolroom and training center to boost youth employability, establishing a BIS-certified testing lab to ease quality testing, enabling online change of land use (CLU) approvals, and creating R&D facilities to foster innovation.

During her visit to the Uttar Pradesh Defence Industrial Corridor, she interacted with defence companies investing in the corridor and encouraged inputs to improve ease of doing business and strengthen ancillary industries. She also toured Wonder Cement Unit, meeting with industry representatives to explore opportunities for local growth.



This visit reaffirmed the government's and Invest UP's commitment to skill development, innovation, and industrial advancement, positioning Aligarh as a precision manufacturing and defence hub.

## Key Meetings & Engagements

**30<sup>th</sup> August 2025:** A high-level review meeting was chaired by Officiating Chief Secretary, Uttar Pradesh, Shri Deepak Kumar, in the presence of Additional Chief Secretary Shri Alok Kumar, the CEO and Additional CEO of Invest UP, and senior officials.

The meeting included an in-depth review of ongoing and upcoming investment projects, along with a presentation on Invest UP's facilitation journey—supporting investors from project initiation to grounding. Officials noted the significant number of projects already grounded and a strong pipeline of new investments set to further strengthen the state's industrial ecosystem.

Key discussions focused on the upcoming Ground Breaking Ceremony (GBC) and Global Investors Summit (GIS), positioning Uttar Pradesh as a leading global investment hub. Plans for international roadshows targeting investors across diverse geographies were also outlined, reflecting the state's proactive investment promotion approach.



# INVEST UP

Newsletter [August 2025]

Aligned with **\$1 trillion** economy goal of Uttar Pradesh Government



## Forging Excellence: Uttar Pradesh's Rise in Sports Manufacturing

**27<sup>th</sup> August 2025:** Uttar Pradesh is fast emerging as a powerhouse in India's sports manufacturing. At a recent consultation with Metco Sports, SPEFL-SC, FICCI, and leading industry players, discussions focused on policy support, logistics, and infrastructure to boost growth. Meerut alone contributes **40% of India's sports exports**, housing 35,200 units and generating 3.15 lakh jobs. With the USD 52 billion global sports goods industry set to double by 2030, UP, backed by proactive policies, is poised to become the global hub for sports manufacturing and innovation.

## Invest UP Engages Industry Representatives to Refine Sector Policies

Invest UP, the state's investment promotion and facilitation agency, hosted a stakeholder consultation with leading industry associations, including **CII, FICCI, ASSOCHAM, IIA, IACC, Laghu Udyog Bharati**, and others. The meeting focused on reviewing and gathering feedback on over **33 investment oriented policies**, with special emphasis on **UP Foreign Direct Investment (FDI), the UP Industrial Investment & Employment Promotion Policy 2022, and the UP Bio-Plastic Industry Policy 2024**.

Industry representatives offered key recommendations to bridge policy gaps, simplify compliance, and enhance investor facilitation in approvals and incentive reimbursement. Strengthening investor grievance redressal emerged as a vital point of discussion. Invest UP announced that Nivesh Mitra 3.0 will soon be launched, streamlining the investor journey from intent filing to incentive disbursement, with document requirements reduced by 50%.

This collaborative initiative underscores UP's commitment to fostering industrial growth, improving ease of doing business, and building a robust, **investor-friendly ecosystem**.

## UP collaborates with CREDAI to Establish State as Premier Global Capability Centre Hub

**19<sup>th</sup> August 2025:** Additional CEO of Invest UP, Shri Shashank Chaudhary, held a consultation session with CREDAI and top developers to position Uttar Pradesh as India's next Global Capability Centre hub. With 2 lakh+ STEM graduates yearly, 8,000+ institutions, 40% cost advantage, and the UP GCC Policy 2024 offering capital & payroll subsidies, EPF reimbursements, and dedicated support, UP offers unmatched potential. CREDAI pledged world-class plug-and-play spaces, aligning commercial inventories. Anchored by Noida, Lucknow, and tier-2 cities, and backed by projects like AI City, IT City, and Fintech Park, UP is fast emerging as a premier GCC destination.



## Leadership & Vision

*"Uttar Pradesh is moving towards becoming Indian economy's Growth Engine"-*  
**Yogi Adityanath, Hon'ble Chief Minister, Uttar Pradesh**