

Ayodhya is driving UP's economic growth after temple construction

TIMES NEWS NETWORK

Ayodhya has become a major driver of economic growth in Uttar Pradesh following the construction of Ram temple.

"Ayodhya is gradually shaping up as the tourist capital of the state. Chief Minister Yogi Adityanath's personal interest and supervision ensured a strong footing for the temple town," a govt spokesman said.

The city's tourism growth alone reflects Uttar Pradesh's accelerating progress towards becoming a one trillion-dollar economy. In 2023, before the completion of the temple, the city witnessed visits from about 5.75 crore tourists annually, which increased to 16 crore the next year once the doors of the new temple were opened.

"The scale of this footfall surpasses the annual number of visitors who come to Agra, Mathura, and Varanasi,



File Photo

Ayodhya is gradually shaping up as the tourist capital of the state

among other key cities of Uttar Pradesh. It even surpasses the population of several countries," said an officer.

"Railway stations are packed with trains and pilgrims, hotels remain booked, and Ayodhya has firmly established itself as Uttar Pradesh's premier tourism centre. Aspiring to turn UP into a USD 1 trillion economy by 2029, CM Yogi has instructed

officials to fast-track development projects and the delivery of welfare schemes to local population," the officer said.

The city currently contributes around 1.5% to the overall GDP of the state, which is set to rise further. Beyond being a spiritual destination, the city has become a dynamic hub of the new service economy, influencing growth across tourism, manufactu-

ring, and agriculture-linked sectors. Since 2020, more than Rs 2,150 crore has been spent on temple construction and related infrastructure.

The state govt has also issued new guidelines for identifying and restoring historically significant temples, allowing up to 50% funding through CSR, grants, or donations.

"Railway stations have been modernised, and airports and air-connectivity upgrades have been fast-tracked. These developments have fuelled growth across hospitality, transport, and real estate, with hotels and guesthouses expanding," the officer said.

"As infrastructure grows, property values are expected to rise, creating employment opportunities. The temple restoration projects have given Ayodhya a renewed identity, not just as a spiritual destination, but as one of the fastest-growing economic centres of UP," he added.