

Spirit of innovation transforming UP & India, says Samsung CEO

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Gorakhpur: JB Park, president and CEO, Samsung Southwest Asia, on Saturday said the spirit of innovation is rapidly transforming both UP and India.

“India is not only one of the world’s fastest-growing economies; it is a dynamic society whose progress is powered by young minds,” he said, adding that Samsung will be celebrating its 30th anniversary in India this year.

“The future of India will be defined by its youth. Through Samsung Innovation Campus, we are not only educating the youth in technical skills but nurturing confidence, creati-

vity, and problem-solving abilities — qualities that will help young people build meaningful careers and shape the nation’s digital transformation,” Park said.



“As a partner in India’s growth story, Samsung will continue to invest in talent, strengthen local ecosystems, and work closely with governments and skilling institutions to create a digitally empowered, innovation-led Aatmanirbhar Bharat,” said Park.

Park said it’s fitting that a major part of the company’s growth and legacy is rooted in UP. “Uttar Pradesh has always been at the core of our business and our vision. It is driven by our world-class manu-

facturing plant in Noida and our advanced R&D and design centres,” the CEO said.

UP is also a hub for Samsung’s innovation at the global level. Samsung’s advanced R&D and design centres here develop cutting-edge solutions for millions worldwide, the CEO said.

Through its flagship CSR initiative, Samsung Innovation Campus, Samsung will empower the youth of UP with future-ready skills.

Park said Samsung’s collaboration with the ESSCI means students in UP will have top-tier support, hands-on training, and a pathway to employment. Samsung will continue to invest in the youth, communities, and development of UP, he added.