

UP showcases ind growth at Gorakhpur trade show

TIMES NEWS NETWORK

Gorakhpur: The Invest UP pavilion at the GIDA Foundation Gorakhpur Trade Show exhibited UP's strengthening industrial landscape through detailed displays on major policy frameworks.

The Invest UP pavilion emerged as the star attraction at the Gorakhpur Trade Show held on the 36th Foundation Day of the Gorakhpur Industrial Development Authority (GIDA). Chief Minister Yogi Adityanath, along with Gorakhpur MP Ravi Kishan, MSME minister Rakesh Sachan, and industrial development minister Nand Gopal Nandi, visited the pavilion. The dignitaries were briefed on the state's expanding investment ecosystem and ongoing reforms aimed at accelerating industrial growth.

Invest UP officials also briefed the Chief Minister on Uttar Pradesh's 'Top Achiever' ranking in BRAP, the growing role of Udyami Mitras in investor support, and the upcoming features of Nivesh Mitra 3.0.

Spread over 150 sq metres, the Invest UP pavilion was the largest installation and drew continuous footfall from policymakers, industrialists, investors and students. Displays highlighted the state's expanding investment landscape and reforms driving rapid industrial growth under the Yogi government.

Key policy frameworks — including the UP Industrial Investment & Employment Promotion Policy 2022 — were showcased, featuring incentives like capital subsidies, SGST reimbursement and export promotion support.

The UP Semiconductor Policy 2024 also attracted attention with provisions for interest subsidies, land support and exemptions aimed at boosting chip manufacturing.