

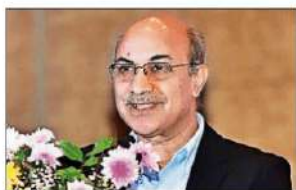
UP govt offers investor-friendly ecosystem: IIDC

TIMES NEWS NETWORK

Lucknow: UP offers a disciplined and investor-friendly ecosystem, providing clear policies and support for entrepreneurs, said a top govt official.

"UP's policies are extensive, well-curated and among the best in the country. While there are occasional challenges related to land availability and acquisition the state's policy framework remains one of the strongest," infrastructure and industrial development commissioner, UP, Deepak Kumar said at a conference titled "Shaping UP's Industrial Future: Strategies for Viksit Bharat @2047" held in state capital on Wednesday.

Organised by Invest UP, the conference was part of a series of stakeholder meetings for the formulation of the 'Viksit UP@2047 Action



IIDC Deepak Kumar

Plan'.

Chief executive officer, State Transformation Commission, UP, Manoj Kumar Singh said: "The state's robust law and order system provides a secure and stable environment for business operations."

He underlined that the ease of doing business and proactive facilitation are key drivers in attracting investment, creating employment, and positioning UP as a global industrial hub ready to achieve the vision of Viksit Bharat @2047.

Additional chief secretary,



ACS IIDC Alok Kumar

ry, infrastructure and industrial development department, Alok Kumar outlined key structural reforms, infrastructure expansion and sectoral priorities.

Rajeev Thakur, additional secretary and advisor, programme director, Governance and Reforms/Infrastructure Connectivity, NITI Aayog, said with planning and targeted investments, UP can boost industrial growth, trade and regional connectivity.

Alok Kumar, principal secretary, planning department, presented the roadmap for UP@2047 and said the blue-

print has three missions: Arth Shakti (economic strength), Srijan Shakti (innovation and education), and Jeevan Shakti (health, welfare, and quality of life), aligned with 12 priority sectors.

Principal Secretary, Khadi and Village Industries, Textiles and Handlooms Department, said Khadi will play a pivotal role in strengthening Uttar Pradesh's textile sector.

"UP is home to 536 Khadi societies, and the sector has witnessed substantial growth in recent years. The handloom segment has a higher share of women workers. UP is also the country's largest producer of durries and rugs. In terms of employment generation, the Khadi and textile sectors contribute significantly, positioning UP as a leading state in this industry. They should increase Khadi production by ensu-

ring greater availability of raw materials," he said.

Ishtiyaque Ahmed, programme director, Industry and Foreign Investment, NITI Aayog, said UP recorded significant growth in per capita income.

"Although UP has traditionally been an agriculture-driven state, a stronger focus on the manufacturing sector will further accelerate its economic growth. The state also has a major demographic advantage, and manufacturing continues to attract higher levels of investment," he said.

ACEO Invest UP, Shashank Chaudhary, delivered the opening address at the conference that saw participation from leading industry bodies including ASSOCHAM, CII, FICCI, IIA, Laghu Udyog Bharati, PHDCC, and Northern India Textile Research Association.