

Invest UP delegation in Japan discusses eco ties, investment

TIMES NEWS NETWORK

Lucknow: On the second day of its visit to Japan, the Invest UP delegation, led by additional chief executive officer Shashank Chaudhary, met the Japan External Trade Organization (JETRO) India and visited Seiko Advance's manufacturing facility in Saitama Prefecture. The aim was to strengthen economic ties and attract high-value Japanese investment.

During discussions with JETRO, the delegation highlighted Uttar Pradesh's stable policy environment, robust infrastructure ecosystem, and opportunities in manufacturing, Global Capability Centres (GCCs), and technology-led services.

Officials from JETRO India, including chief director general Takashi Suzuki, senior director Yuji Ando, and global strategy team member Harunobu Hara, welcomed the dialogue and signalled plans for follow-up discussions, particularly around an upcoming



The delegation visited Seiko Advance's manufacturing facility in Saitama Prefecture

GCC-focused event in India.

A central focus of the outreach was the proposed 'Japanese City' in the Yamuna Expressway Industrial Development Authority (YEIDA) region—a planned integrated industrial and residential precinct aimed at providing world-class infrastructure, plug-and-play facilities, and premium urban amenities for Japanese investors.

The delegation also visited Seiko Advance's Hasuda City facility, engaging in a technical exchange with the company's leadership.

The Invest UP delegation also invited JETRO and corporate partners to visit priority project sites in UP to explore concrete collaboration opportunities.