## Nivesh Mitra: In 8 yrs, 19L digi licences issued, says govt

TIMES NEWS NETWORK

Lucknow: Uttar Pradesh's aggressive digital shift in industrial approvals has emerged as a major catalyst for MSME growth, with more than 19 lakh licences issued through platforms like Nivesh Mitra and MSME One Connect.

An official spokesperson said that the streamlined online process cut delays and boosted investor confidence, helping the state record one of the most rapid MSME expansion in the country.

"When the Yogi Adityanath govt took office in 2017, it inherited highly entangled approval procedures and subinvestor sentiment. dued Eight years on, time-bound clearances, a strengthened single-window system and district-level facilitation reshaped the landscape. UP now hosts over 96 lakh MSME units, generating large-scale employment and transforming the economic profile of north India," the spokesperson said.