

achievement

How UP topped India's domestic tourism charts in 2025

UP State Bureau

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Uttar Pradesh has secured the top position in domestic tourism in India in 2025, registering over 137 crore domestic tourist visits during the year, according to data from the Union Ministry of Tourism. The state has also ranked fourth nationally in terms of foreign tourist arrivals, receiving approximately 3.66 lakh international visitors.

Officials attribute the growth to focused development of religious, cultural, and historical destinations, along



with improved connectivity and visitor infrastructure. The Prayagraj Mahakumbh 2025 played a major role, drawing more than 66 crore devotees, making it one of the largest

recorded religious gatherings globally. Major pilgrimage centres such as Ayodhya, Varanasi, Mathura-Vrindavan, Shravasti, and Prayagraj continued to witness sustained

State records over 137 crore domestic tourists, foreign arrivals also rise significantly

tourist inflow. Cultural events including Deepotsav, Dev Deepawali, Rangotsav, Magh Mela, and regional festivals across districts contributed to year-round tourism activity.

The state government undertook multiple infrastructure initiatives during the year, including airport expansion,

enhanced rail and road connectivity, and increased availability of hotels and homestays. Tourism development projects worth ₹1,283.33 crore were initiated in 2025, covering riverfront development, integrated circuit houses, convention centres, and heritage site restoration. Several heritage and religious locations, including sites in Chitrakoot, Shahjahanpur, Moradabad, and Valmiki Nagar, are undergoing redevelopment. Under district-level tourism schemes, new projects were launched to strengthen local attractions and generate employment.