

# Invest UP mulling to boost India-Japan ties

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THE JAPAN Desk of Invest UP, led by Additional Chief Executive Officer (CEO) Shashank Chaudhary, has held a meeting with R. Madhu Sudan, Deputy Chief of Mission, Embassy of India in Japan, officials said.

The discussion focused on strengthening investor confidence and expanding collaborations with leading Japanese institutions, such as JETRO, the Yamanashi Prefectural Government, ICCJ, KPIA, and others. Key areas of interest include automobile and OEM manufacturing, ESDM, renewable energy, green hydrogen, IT & ITeS, GCCs, and pharma. Chaudhary also shared updates on the proposed 500-acre 'Japanese City' in the YEIDA region, designed as a world-class industrial and residential hub for Japanese investors. The Embassy appreciated Invest UP's proactive efforts and shared strategic guidance to advance India-Japan economic engagement.

