

# UP to develop three electronics mfg parks in underserved areas

**Shailvee.Sharda**  
@timesofindia.com

**Lucknow:** Home to 40% of India's smartphone manufacturing and 55% of mobile components, UP is now looking to develop dedicated Electronics System Design and Manufacturing (ESDM) parks in cities beyond the National Capital Region.

For this, it has selected Pi-



(Right) Alok Kumar & KV Raju

libhit, Barabanki and Gorakhpur that would speak for underserved Rohilkhand, Madhyanchal and Purvanchal regions.

Proposed to come up on a PPP framework that follows the design, build, finance, operate & transfer (DBFOT) model, these parks are being described as a crucial step to boost the electronics manufacturing sector that will also fortify UP's contribution to the Viksit Bharat @2047.

The resolve was reiterated by senior govt officials at a high-level roundtable in Lucknow on Wednesday. In

## ADVANTAGE UP



➤ UP is largest exporter of consumer electronics in India

**ESDM CLUSTERS** | Home to 40% of India's smartphone manufacturing and 55% of mobile components

➤ OPPO, VIVO, and Samsung operating plants in Greater Noida account for 40% of India's mobile manufacturing market

## GOVT IS WILLING TO

➤ Provide encumbrance-free land with all requisite land-use conversions

➤ Facilitate approvals and clearances from relevant departments

➤ Appoint an independent engineer or project

management consultant

➤ Support in achieving financial closure, ensuring compliance with statutory and regulatory frameworks

➤ Conduct regular progress reviews and performance assessments

addition to senior policymakers, more than 30 industry leaders discussed the next phase of investment.

"Nivesh Mitra 3.0 platform will further streamline approvals and improve ease of doing business," said Infrastructure and Industrial Development Commissioner Deepak Kumar.

Advisor to the Chief Minister Awanish K Awasthi linked the proposed ESDM parks and new facilitation steps to the state's larger economic roadmap, including the target of a one trillion-

dollar economy and a long-term six trillion-dollar vision for the year 2047.

Economic advisor to CM K V Raju assured companies that govt remains proactive and committed to investor facilitation while principal secretary planning and programme implementation Alok Kumar emphasised that UP now offers one of India's strongest environments for design-led and innovation-driven manufacturing due to improved law and order, progressive policies and a large technical workforce.