

initiative

300 firms lined for mega recruitment drive

UP State Bureau
VARANASI

The UP government is preparing to organise the Employment MahaKumbh 2025, a large-scale job fair aimed at expanding employment opportunities for young candidates across the state. The event will be held on 9 and 10 December 2026 at Government ITI, Karaundi, Varanasi, and will feature participation from 300 national and multinational companies. Officials estimate that the fair will offer over 20,000 job opportunities, with maximum



annual salaries reaching 3.6 lakh. According to Deep Singh, Employment Fair Coordinator at the Regional Employment Office, candidates can participate free of cost. Registration has been enabled through the Rojgar Sangam portal, and an

on-the-spot registration facility will also be provided. For ease of access, the district administration has circulated a QR code that candidates can scan to directly register for the mega event.

Companies from diverse

Employment mega fair in Varanasi to offer 20,000 jobs

sectors—such as IT, construction, health, education, banking, tourism, services, and security—will be present. Major organisations expected to attend include L&T, IFFCO, Axis Bank, Vardhman Textiles, Swiggy, Blinkit, Quesr Corp, MRF Chennai, SIS India, Sriram Pistons & Rings, SBI, PNB, Bank of Baroda, Taj Hotels, Tata Motors, Mahindra, TVS, Utkarsh Small Finance

Bank, Orbel Electronics, RK Solar, UPSRTC (for contractual driver recruitment), Dixon International (Noida), along with companies from automobiles, FMCG, textiles, footwear, security solutions, real estate, sales and marketing, IT software, and education.

A wide range of applicants can participate, including those with High School, Intermediate, Graduate, Postgraduate, ITI, Diploma, MBA, BBA, Hotel Management, BTech, LLB, D-Pharma, B-Pharma, M-Pharma, and various professional qualifications.