

Invest UP team explores investment opportunities

TIMES NEWS NETWORK

Lucknow: The Invest UP delegation, led by additional chief executive officer Shashank Chaudhary, is in Japan to explore investment opportunities and is holding high-

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level meetings with Japanese corporations and govt officials to promote Uttar Pradesh as a hub for manufacturing, technology, mobility, and sustainable infrastructure.

Sharing details, an official spokesperson said the delegation met Renesas Electronics, Marubeni Corporation, Suzuki Motor Corporation, Shimizu Corporation, and the Yamanashi Prefectu-



The Invest UP delegation holds high-level meetings with Japanese corporations

ral Government. They explored collaboration in advanced electronics, agro-processing, renewable energy, EVs, smart infrastructure, and green hydrogen projects.

During the govt-to-govt engagement with the Yamanashi Prefectural Government, officials presented advanced green hydrogen technologies, including the Yamanashi Model P2G System.

Both sides discussed a pilot green hydrogen project in Bundelkhand, particularly Jhansi, leveraging expertise from IIT-Kanpur, IIT-BHU, and Kanadevia. Plans also include establishing a Green Hydrogen Centre of Excellence in collaboration with leading academic institutions.

At Renesas Electronics, discussions centred on semiconductor technologies, embedded systems, and advanced electronics. The Invest UP team highlighted the state's FDI/FCI and Global Capability Centre policies, while Renesas expressed interest in setting up a Global Capability Centre in Gautam Budh Nagar.

Engagements with Maru-

beni Corporation focused on opportunities in renewable energy, agro-processing, EVs, industrial clusters, and smart infrastructure. Discussions with Suzuki Motor Corporation centred on sustainable mobility and innovation-led manufacturing.

At Shimizu Corporation, the talks emphasised green infrastructure, smart city development, and next-generation construction technologies, including the proposed "Japanese City" in the Yamuna Expressway Industrial Development Authority region.

Chaudhary assured full facilitation, dedicated handholding support, and access to incentives for all proposed investments.