

UP PROMOTES TOURISM, HOSPITALITY IN SINGAPORE MEET

LUCKNOW: The Invest UP on Tuesday explored investment opportunities in the state's tourism, hospitality, and related sectors with Singaporean investors. The Singapore desk of Invest UP, led by Shashank Chaudhary, Additional CEO, held a high-level meeting with Amritanshu Roy, COO of Greenfield Ventures. The Invest UP team presented a curated portfolio of tourism and hospitality projects located across Ayodhya, Varanasi, Mathura and other high-potential destinations in the state. The delegation also highlighted the state's enabling policy framework, investment-friendly incentives and comprehensive facilitation mechanisms available to global investors. Roy expressed interest in exploring opportunities for high-end luxury hotel projects and premium real estate developments around prominent tourism hotspots in UP.

He also showed keen inclination towards waste-to-energy and sustainable urban infrastructure projects.

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