

Singapore firms look to invest in UP

TIMES NEWS NETWORK

Lucknow: Invest UP's overseas outreach in Singapore has drawn expansion interest from global manufacturers and fresh proposals in sustainable production and packaging.

The delegation, led by additional CEO Shashank Chaudhary, held a series of meetings with industry leaders as part of the state's drive to scale skill development and promote 'Make in India' and 'Vocal for Local' initiatives.

In a key engagement, the team met Singapore-based brand Ipse Ipsa Ipsum, which operates a furniture manufacturing unit in Moradabad.

Founder Saurabh Mangla expressed interest in expanding the company's UP facility, noting rising global demand for its sustainable, design-driven furniture crafted with local artisans. The firm's shift towards reclaimed wood and eco-friendly materials aligns with the state's push for low-impact, environmentally responsible manufacturing. The proposed expansion is expected to generate new jobs and offer advanced skilling opportunities for workers.

The delegation also highlighted the role of Invest UP's Kaushal Connect cell, a dedicated mechanism that links industry requirements with customised training programmes, apprenticeships

and green-job pathways aimed at preparing youth for emerging sectors.

In another meeting, the Invest UP Singapore desk discussed a proposal with Universal Success Group managing director Pronoy Mukherjee to establish a modern packaging facility in the Yamuna Expressway Industrial Development Authority region. Officials said the project would strengthen value chains in food processing, consumer goods and logistics while creating employment in the area. Officials said the Singapore engagements reflect UP's intent to position itself as a global hub for sustainable manufacturing and future-ready talent.