

Invest UP Strengthens International Outreach in Singapore

Invest UP Secures Strategic Interest from Verition and Infotrust in Singapore

UP Strengthens Global Investment Pipeline with Key Singapore Engagements

Singapore, December 2025: Invest UP continued its focused international outreach in Singapore to attract high-quality global investments into Uttar Pradesh's priority sectors. As part of this mission, the delegation, led by Additional Chief Executive Officer, Shri Shashank Chaudhary, held strategic meetings with Verition Fund Management, a global multi-strategy investment firm, and Infotrust Singapore Pte Ltd, a leading IT consultancy, to advance collaboration opportunities in high-value services, technology, GCCs, and tourism-linked sectors.

In its meeting with Ms. Hao Long, Managing Director & Head of Asia Equity Capital Markets at Verition Fund Management, the Invest UP team showcased Uttar Pradesh's robust policy framework for FDI, GCCs, and the IT & ITeS ecosystem. The delegation highlighted the state's cost competitiveness, skilled talent pool, expanding urban centres like Noida and Lucknow, and emerging financial and technology districts. Discussions explored partnership avenues in GCC operations, fintech, analytics, and technology-driven services, supported by plug-and-play IT parks and sector-specific incentives.

In a parallel engagement, the delegation met Mr. Gyanendra Kumar, Chief Executive Officer of Infotrust Singapore Pte Ltd, who conveyed his keen personal commitment to contributing to Uttar Pradesh's growth. Mr. Gyanendra, originally from Uttar Pradesh, expressed interest in developing a technology-driven theme park along with his associate investors in the state. The proposed project aims to combine immersive entertainment, digital experiences, and cultural showcases to create a major tourism destination for domestic and international visitors.

Invest UP officials briefed Infotrust on investor facilitation mechanisms, including dedicated desks, single-window support, and comprehensive handholding from project planning to commissioning. Potential locations, enabling policies, and avenues for state support were also discussed to ensure smooth progression of the proposed project, which is poised to create jobs and strengthen tourism-led economic activity.

These engagements reinforce Invest UP's sustained global outreach and its commitment to building long-term partnerships with prominent international firms. By attracting high-value investments in services, technology, and tourism, Uttar Pradesh aims to drive inclusive economic development and expand its presence as a preferred global investment destination.