

Invest UP Strengthens Strategic Engagements in Japan, Positions UP as a Global Investment Hub

Japanese Government Invites Hon'ble CM, Yogi Adityanath for Global Green Hydrogen Summit in Yamanashi

December 2025: In a major step toward expanding international partnerships, an advance delegation from Invest UP, led by Additional Chief Executive Officer, Shri Shashank Chaudhary, held high-level meetings in Japan with Renesas Electronics, Marubeni Corporation, Suzuki Motor Corporation, Shimizu Corporation, and the Yamanashi Prefectural Government. The engagements aimed to promote Uttar Pradesh as a preferred destination for manufacturing, mobility, technology, green hydrogen, and sustainable infrastructure investments, while exploring long-term avenues of collaboration.

During the visit, the delegation held constructive meetings with leading Japanese corporations and government bodies, presenting Uttar Pradesh's investor-friendly policies, emerging industrial ecosystem, and opportunities for long-term collaboration.

In a significant government-to-government engagement, the Yamanashi Prefectural Government represented by Mr. Takeyasu Sanada, Director General for International Strategy and Yamanashi Brand Promotion; Mr. Kazuya Miyazaki, Governor's Policy Aide; and Mr. Neerendra Upadhyaya, Prefectural Advisor, presented their advanced green hydrogen technologies, including the Yamanashi Model P2G System. Both sides discussed a pilot green hydrogen project in Uttar Pradesh, leveraging local academic institutions such as IIT Kanpur and IIT BHU and the technology expertise of Kanadevia, YHC's partner, with Bundelkhand, particularly Jhansi, identified as a suitable location. The proposal also includes establishing a Green Hydrogen Center of Excellence in collaboration with leading academic institutions. The Prefecture extended an invitation to the Hon'ble Chief

Minister of Uttar Pradesh, Yogi Adityanath for the Global Green Hydrogen Summit in April 2026.

At Renesas Electronics in Tokyo, discussions with Mr. Nobuaki Kawai, Senior Principal Specialist - External Relations and Mr. Toshihiko Igarashi, Senior Director - External Relations, centred on opportunities in semiconductor technologies, embedded systems, and advanced electronics. The delegation showcased Uttar Pradesh's FDI/FCI and Global Capability Centre policies, assuring comprehensive facilitation and incentives. Renesas expressed strong interest in establishing a Global Capability Centre in Gautam Buddha Nagar.

Engagements with Mr. Daigo Odawar, General Manager, and Ms. Sayumi Oya, Manager, Asia & Oceania Section, Global Planning & Coordination Department at Marubeni Corporation explored collaboration in agro-processing, renewable energy, green hydrogen, industrial clusters, EVs, and smart infrastructure. Marubeni's global expertise in finance, leasing, and project development was identified as highly synergistic with Uttar Pradesh's expanding industrial landscape.

The delegation held detailed discussions with Suzuki Motor Corporation, represented by Mr. Kenichi Ayukawa, Executive Fellow and Mr. Kazuhiro Hattori, Section Functional Manager, Public Relations Department, focused on opportunities in sustainable mobility and future-ready manufacturing. Invest UP highlighted the state's skilled human capital, expanding infrastructure, and policy support for automotive and EV investments. The delegation assured full facilitation for Suzuki's proposed manufacturing and innovation-led initiatives in the state.

At Shimizu Corporation in Tokyo, discussions with Mr. Hitoshi Iizawa, General Manager, Global Marketing Department and Mr. Masanobu Suzuki, General Manager, Business Development Department, emphasized green infrastructure, smart city development, and next-generation construction

technologies. Shimizu appreciated Uttar Pradesh's proactive approach and the potential of initiatives such as the proposed "Japanese City" in the Yamuna Expressway Industrial Development Authority (YEIDA) region.

Speaking on the engagements, the ACEO stated that Government of UP and Invest UP will provide full facilitation, dedicated handholding support, and access to all eligible incentives for proposed investments. He added that the participating companies expressed strong interest in establishing their projects in Uttar Pradesh, and Invest UP is fully committed to ensuring smooth and time-bound implementation.

These strategic engagements underscore Uttar Pradesh's growing global footprint and its emergence as a major destination for advanced manufacturing, clean energy, industrial innovation, and technology-led growth. Through sustained international outreach and a robust facilitation framework, Invest UP continues to build enduring economic partnerships, positioning the state as a rising hub for global investments.