

## **Uttar Pradesh Showcases GCC Policy in Mumbai, Wins Investor Confidence**

### **Invest UP Engages Mumbai Stakeholders to Drive the Next Wave of Global Capability Centres**

**Mumbai/Lucknow, November 17, 2025:** Invest UP convened a high-level investor outreach roundtable in Mumbai to showcase Uttar Pradesh's Global Capability Centres (GCC) Policy 2024 and its robust investor-facilitation ecosystem. The meeting brought together industry leaders, real estate investors, multinational companies, and financial stakeholders to explore opportunities in GCCs, R&D centres, data centres, and advanced service hubs.

The session underscored Uttar Pradesh's competitive advantages — a powerful mix of fiscal incentives, abundant talent, world-class connectivity, and hands-on facilitation. Investors noted that this combination significantly reduces the time from intent to operations, positioning Uttar Pradesh as India's next major GCC hub.

Shri Alok Kumar, Additional Chief Secretary, Infrastructure & Industrial Development, Government of Uttar Pradesh, said: "Uttar Pradesh is uniquely positioned to drive India's next wave of high-value growth. With a young population, modern infrastructure, and competitive costs, the state offers a future-ready environment for investors. Our vision is anchored in a deep talent pipeline and seamless facilitation that ensures friction-free execution."

Shri Shashank Chaudhary, ACEO, Invest UP, added: "The UP GCC Policy 2024 is designed to attract knowledge-intensive and R&D-led investments. From payroll subsidies and IPR reimbursements to capital and land support, the policy lowers early-stage risks while enabling scale. Coupled with our single-window Nivesh Mitra system and dedicated relationship managers to streamline approvals and enhance ease of doing business, investors experience faster decision cycles and predictable governance."

Industry leaders, including Mr. Anuj Chopra, COO of Haier India, praised Uttar Pradesh's emphasis on innovation and technology-driven growth. Participants reaffirmed their interest in co-developing campuses, data centres, and talent-linked facilities, noting that policy clarity and proactive facilitation are transforming investor curiosity into concrete commitments. Mr. Rajiv Goyal, Senior Vice President at Havells India, expressed strong appreciation for the progressive investment climate in Uttar Pradesh. Several other GCC players were also present and highlighted their interest in the state's job-ready talent pool, robust infrastructure, and the incentives offered by the government.

By connecting financial institutions, REITs, occupiers, and service-sector leaders with Invest UP teams, the Mumbai outreach leveraged the city's corporate ecosystem to translate strategic discussions into land and project-level commitments — reinforcing Uttar Pradesh's emergence as a future-ready destination for global capability centres and innovation-led growth.

Along with this, ACS Alok Kumar also met with the CFOs of Ultratech and Grasim from the Aditya Birla Group. He also interacted with the top management of Supreme Industries and the Hinduja Group.