

Export preparedness: UP jumps 3 places to secure 4th position

Top Among Landlocked Indian States

TIMES NEWS NETWORK

Lucknow: Despite being a landlocked state, Uttar Pradesh jumped three places to secure fourth position nationally in the Export Preparedness Index (EPI) 2024, according to the latest rankings released by NITI Aayog. It emerged as the top-ranked landlocked state.

The state ranked seventh overall and second among landlocked states in the previous 2022 edition, marking a significant improvement in just two years.

Sharing this on Wednesday, officials attributed the rise to sustained policy reforms and focused export promotion initiatives under the Yogi Adityanath govt.

Despite the logistical dis-



CM Yogi Adityanath interacts with children during his visit to the Gorakhnath Temple, in Gorakhpur on Wednesday

advantage of not having a coastline, UP's performance placed it just behind coastal states like Maharashtra, Tamil Nadu and Gujarat — a development seen as a strong endorsement of the state's export strategy.

The EPI 2024 evaluated states on four key pillars — export infrastructure, business ecosystem, policy and governance, and export performance — along with 13 sub-pillars and 70 indicators. The state showed comprehensive improvement across these pa-

rameters, reflecting the expansion of its export portfolio, improved access to new markets and strengthened logistics support. The Yogi govt laid special emphasis on building export infrastructure, enhancing cost competitiveness and easing the business environment.

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