

UP to be pitched as global biz hub at WEF

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Lucknow: UP is participating in the World Economic Forum (WEF) annual meeting 2026 in Davos, Switzerland, from Jan 19-23. The state will use the global platform to engage with international investors, policymakers and industry leaders, while showcasing itself as a fast-emerging destination for industrial growth, innovation and sustainable development.

An official spokesperson said that the UP delegation will be led by finance and parliamentary affairs minister Suresh Kumar Khanna and coordinated by Invest UP, the state govt's investment pro-

motion and facilitation agency. Officials in the delegation include infrastructure and industrial development commissioner Deepak Kumar, chief minister's secretary Amit Singh, secretary, infrastructure and industrial development department and CEO of Invest UP and UPSIDA Vijay Kiran Anand and special secretary (energy) and director, UPNEDA, Inderjit Singh.

Officials said the delegation will present the state's industrial growth story, policy reforms and investment-ready ecosystem through structured bilateral meetings, sector-specific presentations and curated branding initiatives.