

HINDUJA GROUP FIRM OPENS ₹1,000 CREV MANUFACTURING PLANT IN UP

# Ashok Leyland aims to be among top 10 CV makers

FE BUREAU  
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ASHOK LEYLAND IS targeting a place among the world's top 10 commercial vehicle manufacturers with future-ready products, chairman Dheeraj Hinduja said on Friday. The company inaugurated a ₹1,000 crore greenfield manufacturing facility in Lucknow focused on clean mobility. The plant will primarily manufacture electric vehicles (EVs) and has an initial capacity of up to 5,000 units a year.

Speaking at the inauguration of the state-of-the-art facility, Hinduja said the plant marked a key milestone for both the company and the state. "This is our first manufacturing facility in Uttar Pradesh, and it stands as a symbol of what can be achieved when vision is matched by decisive action," he said. The plant was inaugurated by Union Defence Minister Rajnath Singh and Uttar Pradesh Chief Minister Yogi Adityanath, in the presence of Union Heavy Industries Minister HD Kumaraswamy and other senior leaders.

"Our vision going forward is to be among the global top 10 commercial vehicle manufacturers. We will continue to

## QUICK TAKES

- Plant to produce EVs with 5,000-unit annual capacity
- Ashok Leyland now operates in over 50 countries
- Lucknow facility to make e-buses, e-travellers, e-cargo vehicles
- Project to create about 1,000 direct jobs



Defence Minister Rajnath Singh with UP Chief Minister Yogi Adityanath during the inauguration of the company's state-of-the-art facility in Lucknow on Friday

PTI

focus on technology leadership to ensure our products remain future-ready and globally competitive," he said, recalling the company's journey since its inception in 1948 and its role in supporting national priorities and enabling the movement of people and goods.

Hinduja also praised the state's modern infrastructure, improved connectivity, strong law-and-order situation and responsive administration, saying these factors have made the state increasingly attractive for industry. He said the Lucknow plant had been designed for the future, with

advanced manufacturing and digital processes, and the flexibility to produce vehicles using electric, alternative fuel and emerging propulsion technologies. "The facility was completed in just 14 months from land acquisition to production," he added.

Ashok Leyland now operates in more than 50 countries, reflecting its expanding international footprint driven by quality and innovation, Hinduja said. Through its subsidiary Switch Mobility, the company offers a comprehensive range of electric buses and light commercial vehicles in India and overseas.

The Lucknow facility will manufacture electric buses, electric travellers and electric cargo vehicles. The integrated plant is also designed to produce internal combustion engine vehicles and alternative fuel-based platforms, enabling the company to cater to both domestic and global markets.

The project is expected to generate direct employment for around 1,000 people and indirect employment for nearly 2,000 more, providing a boost to the local manufacturing ecosystem. Most of the workforce has been hired locally from Uttar Pradesh, with a significant share of women employees.