

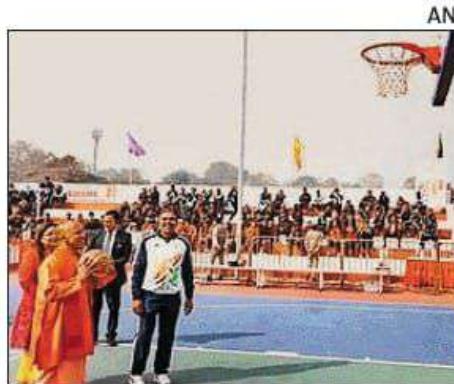
CM: ODOC will establish UP's cuisines on global food map

Reviews Preps For Launch On Lines Of ODOP

TIMES NEWS NETWORK

Lucknow: Chief Minister Yogi Adityanath said here on Friday that the 'One District One Cuisine (ODOC)' scheme will establish UP's culinary heritage on the global food map. The basic objective of the scheme is that every district of state comes forward with its distinct taste, culture and identity, he added.

Reviewing the preparations to launch this scheme, the CM said the scheme should be implemented at the grassroots level so that traditional artisans, halwais and small entrepreneurs get sus-



CM Yogi Adityanath plays basketball during inauguration of East Zone Inter-University Women's Basketball Tournament in Gorakhpur on Friday

tainable livelihood opportunities.

To establish UP's local cuisine and special foods on an international platform on the same scale as the 'One District One Product' (ODOP) programme, the state govt will soon launch the ODOC scheme.

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