

# Canadian team visits Invest UP to explore business areas

TIMES NEWS NETWORK

**Lucknow:** A 24-member delegation from the Canadian Hindu Chambers of Commerce (CHCC) on Monday visited the Invest UP office and expressed keen interest in exploring investment opportunities in UP.

Led by CHCC founder president Naresh Kumar Chavda, the delegation held discussions on potential investments in hospitality, global capability centres, IT and ITeS, pharmaceuticals, automobiles, textiles and apparel.

Officials from Invest UP told the delegation that they would get full support from the UP govt. The availability of land for new projects and expansion was also underlined. The delegation was briefed on UP's focus sectors and the incentives available un-



CHCC delegation discussed investment opportunities in UP

der more than 34 investment-oriented policies.

An overview of key industrial growth centres and clusters across the state was presented, including chemical and pharma parks, the Plastic Park sanctioned at Gorakhpur, and the Perfume Park at Kannauj. Pharma clusters in Ghaziabad, Lucknow, Kanpur Nagar, Gorakhpur and Hapur were highlighted, along with opportunities in the Bundelkhand industrial region. Industrial areas

along the Jhansi-Lalitpur and Jhansi-Gwalior corridors were also showcased.

Officials highlighted manufacturing clusters, textile parks, the Defence Corridor, ESDM clusters and major tourism circuits such as Ayodhya, Prayagraj, Varanasi, Kushinagar and Shravasti. Key governance reforms and ease-of-doing-business initiatives, including the Nivesh Mitra 3.0 portal, reduction in departmental compliances, decriminalisation of licences, and repeal of outdated laws, were also discussed. Queries related to GCCs, FDI policy, investment processes and tourism were addressed, with officials mentioning that UP has separate policies tailored for FDI and Fortune 500 companies. ACEO, Invest UP, Prerna Sharma concluded the interaction.