

# IIA expo to boost food processing ecosystem in state

## WHY IT MATTERS FOR UP

### BIG PUSH TO FOOD PROCESSING

**Expo supports UP's plan to set up 75,000 food processing units, nearly 1,000 per district**

**MSME BOOST** | Provides market access, technology exposure and handholding for small and medium enterprises

**JOB & SKILLS** | Expected to catalyse employment generation and skill devpt across the food value chain

### INVESTMENT PIPELINE

Brings together investors, startups and policy makers to unlock fresh investments

### FARM-TO-FORK

**INTEGRATION** | Strengthens links among farmers, processors, logistics and markets

### TECH & SUSTAINABILITY

Showcases global best practices in food tech, packaging, cold chains and sustainable processing

TIMES NEWS NETWORK

**Lucknow:** The 10th edition of the Indian Industries Association's India food expo 2026 (IFX-26) in Lucknow will aim to strengthen the food processing ecosystem, which embraced renewed energy after Lucknow was declared a city of gastronomy, senior functionaries of the industry body said here on Wednesday.

The event, scheduled to begin on Friday, aims to accelerate MSME-led industrial growth in UP. The 3-day event is supported by Invest UP and the UP department of horticulture and food processing. Positioned as a comprehensive platform for the entire food processing value chain, the expo will bring together policymakers, industry leaders, food processors, agri and dairy enterprises, machinery and technology providers, packaging firms, cold chain and logistics players, start-ups, investors, academia and support institutions.

Chairman for the expo, Chetan Bhalla said the effort evolved into a trusted meeting point for the entire "farm-to-fork" ecosystem over the years.

Co-chairman Vikas Khanna and convener Surya Prakash Havelia said the expo aligned with the national vision of Viksit Bharat @2047 and the UP govt's plan to establish 75,000 food processing units across the state, nearly 1,000 units per district.

The event will showcase a wide range of food segments, including agri-processing, fruits and vegetables, dairy, grains and cereals, bakery and confectionery, beverages, meat and fisheries, spices, ready-to-eat and value-added foods, along with packaging, warehousing, cold chains and allied services.

The expo will also feature seminar sessions on policy, finance, technology, exports, innovation, sustainability and entrepreneurship, led by govt officials, industry experts and domain specialists.