

UP attracting global firms at Davos meet

Delegation Holds Strategic Discussions

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Lucknow: The UP delegation led by finance and parliamentary affairs minister Suresh Kumar Khanna held a series of strategic meetings with leading global corporations and institutions on the sidelines of the World Economic Forum (WEF) in Davos on Monday, as the state stepped up efforts to position itself as a preferred investment destination.

The delegation included senior officials such as infrastructure and industrial development commissioner Deepak Kumar, secretary to chief minister, Amit Singh, infrastructure and industrial development department secretary and Invest UP and UP-SIDA CEO Vijay Kiran Anand, and special secretary (energy) and UPNEDA director Inderjit Singh. Officials said discussions focused on attracting investments and strengthening UP's industrial and economic profile, a govt spokesman said.

The day's engagements began with interactions with Louis Dreyfus Company and were followed by business-to-govt (B2G) meetings with a range of global and Indian firms, including Uber Technologies, Automation Anywhere, Cauldron, PepsiCo, HCL Software, Wealth Door, Anupam Rasayan India Ltd, Google Cloud, Greenko and Deloitte South Asia. The delegation also held discussions with Carbon Compass founder and CEO Neeraj Agarwal, an IIT Kanpur and MIT alumnus and former NASA scientist, on future-facing opportunities in climate innovation.

Dreyfus, a leading international company in agricultural trade and commodity-based businesses, highlighted its global supply chain and strong partnerships in India. The delegation also held detailed discussions on investment possibilities with Nasdaq-listed global digital servi-



Members of UP delegation at World Economic Forum in Davos

ces provider Sify Technologies. Sify also explored possibilities of developing AI-based solutions in sectors such as agritech, healthcare, medical devices, education, women's health and law and order, through which Uttar Pradesh, under the leadership of the Yogi government, is emerging as a preferred destination for AI and sustainable investment.

Officials said the delegation held B2G meetings with over 15 companies during the day, covering sectors such as digital transformation, rene-

wable energy, food processing, automation and global trade.

The state highlighted its investor-friendly policies, robust infrastructure and commitment to innovation-driven development.

Participation in WEF Davos 2026 clearly signals that the Yogi government is committed to positioning Uttar Pradesh as one of India's leading growth engines through high-quality investments and international partnerships, said the spokesman.