

initiative

UP's new investment and development framework

UP State Bureau

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Uttar Pradesh has transitioned from being seen as an administrative "bottleneck" to emerging as a "breakthrough" state, driven by sustained structural reforms over the past eight and a half years. The transformation reflects changes in governance, regulatory processes and digital systems that have altered the investment and business environment across the state.

The state government has operationalised the principle of "minimum government,



maximum governance" by integrating policies, procedures and digital platforms. This approach reduced the need for repeated departmental visits, accelerated approvals and enhanced transparency in decision-making. These measures have benefited industries, investors and

Structural reforms over the past eight and a half years translate into faster approvals, transparency and investor confidence

citizens alike. In terms of Ease of Doing Business, Uttar Pradesh improved its national ranking from 12th in 2017-18 to second place in 2019. The state was recognised as a "Top Achiever" in 2022 and 2024, while also consistently

remaining in the 'Achievers' category in logistics rankings. In the Commerce and Industry segment of the Good Governance Index 2021, Uttar Pradesh ranked first, indicating measurable and nationally recognised reforms. The state also received 'Top Achiever' status in simplification and land administration.

A key driver of this shift has been the 'Nivesh Mitra' single-window portal. The platform integrates over 525 services from 45 departments, has processed more than 20 lakh digital approvals and resolved over 97 per cent of applica-

tions within prescribed timelines. User satisfaction stands at around 96 per cent. The upcoming Nivesh Mitra 3.0 is expected to further enhance governance through AI-based dashboards, real-time tracking, automated alerts and integration with the national single-window system.

Compliance reforms have also addressed long-standing industry concerns. Across 65 departments, 4,675 compliances were reduced, 4,098 were digitised or simplified, 577 were decriminalised and 948 outdated laws and regulations were repealed.