

## Press Release

### Canadian Delegation Explores Investment Opportunities in Uttar Pradesh

**Lucknow, 05 January, 2026:** A 24-member delegation from the Canadian Hindu Chambers of Commerce (CHCC) visited the Invest UP office on Monday and expressed strong interest in exploring investment opportunities across multiple high-growth sectors in the state. The delegation, led by Founder President, Shri Naresh Kumar Chavda, discussed potential investments in Hospitality, Global Capability Centres (GCC), IT & ITeS, Pharmaceuticals, Automobiles, Textiles and Apparels.

During the interaction, the team assured the delegation of full support from the Uttar Pradesh government and the Invest UP team, reiterating the state's investor-friendly ecosystem and proactive facilitation framework. The team highlighted the availability of land for new initiatives and business expansion, underscoring the state's readiness to accommodate large-scale domestic and foreign investments.

Invest UP officials briefed the delegation on Uttar Pradesh's focus sectors and the wide range of incentives available under more than 34 investment-oriented policies. These include SGST reimbursement, front-end land subsidies, customised incentive packages and other fiscal and non-fiscal benefits. The team also outlined the establishment of dedicated sectoral and country desks at the Invest UP office to ensure seamless handholding and faster resolution of investor queries.

The delegation was presented with an overview of key industrial growth centres and clusters across the state, including chemical and pharma parks, the Plastic Park sanctioned at Gorakhpur and the Perfume Park in Kannauj. Pharma clusters across Ghaziabad, Lucknow, Kanpur Nagar, Gorakhpur and Hapur were also highlighted. Officials showcased opportunities in the Bundelkhand Industrial Region, where a dedicated Industrial Development Authority has been set up, along with industrial areas along the Jhansi-Lalitpur and Jhansi-Gwalior roads.

Other major manufacturing clusters, textile parks, the Defence Corridor, ESDM clusters and prominent tourist circuits across Ayodhya, Prayagraj, Varanasi, Kushinagar and Shravasti were also discussed. The team highlighted key governance reforms and ease-of-doing-business initiatives, including the Nivesh Mitra 3.0 portal, reduction in departmental compliances and decriminalisation of licences and repeal of outdated Acts, Rules and Regulations.

The Invest UP team addressed queries raised by the delegation related to GCCs, FDI policy, investment processes and tourism opportunities in the state. Officials emphasised that Uttar Pradesh has separate policies tailored for FDI and Fortune 500 companies, aimed at attracting global investors with competitive and transparent frameworks.

It was also highlighted that the state government is actively supporting MSME units and ensuring social security for them, positively impacting the livelihood of nearly 25 million families. Under the One District-One Product (ODOP) initiative, traditional products have been branded and promoted globally and are now being presented as official gifts on major platforms.

The Additional CEO, Invest UP, Smt. Prerna Sharma concluded the session on a positive note, inviting Canadian investors to actively participate in Uttar Pradesh's growth story. As a token of honour, ODOP mementos were presented to the delegation, symbolising the state's rich heritage and commitment to sustainable economic partnerships.