

# INVESTMENT | UP Becomes Investors Trust Hub with Pharma Push UP's Pharma Push: Trust, Speed and Transformation



## UP State Bureau

LUCKNOW

Chief Minister Yogi Adityanath on Tuesday inaugurated the global investors' meet 'Uttar Pradesh Pharma Conclave 1.0' in Lucknow, asserting that "Trust, Transformation and Timely Delivery under the rule of law have become Uttar Pradesh's identity." He said UP today stands as a guarantee of confidence for investors, backed by the government's 'Triple S'

## Trust, transformation and timely delivery now define Uttar Pradesh's growth story

promise — Safety, Stability and Speed.

Addressing global entrepreneurs, CM Yogi underlined that rule of law is enforced with full strength in the state and no one is allowed to defy it. "Zero political interference in industry. Come, invest, pro-

duce and receive incentives on time — this is the UP model," he said.

Recalling the pre-2017 era, the Chief Minister said Uttar Pradesh was once plagued by riots, extortion and 'gunda tax', forcing industries and youth to migrate. "From anarchy to assurance, UP has transformed from a BIMARU state to a revenue-surplus state," he said, crediting the zero-tolerance policy and strong governance for restoring peace and stability.

## UP Emerging as Global Pharma Hub: JP Nadda

Union Health Minister JP Nadda, in a video message, said Uttar Pradesh is fast emerging as a preferred destination for pharma and healthcare investments. Strong infrastructure, skilled manpower, connectivity and investor-friendly policies are positioning the state as a global manufacturing hub in pharma and biopharma sectors.

## ₹10,000 Crore Pharma MoUs Signed

At Uttar Pradesh Pharma Conclave 1.0, investment commitments worth over ₹10,000 crore were finalised in the pharmaceutical and medical device sectors. Of these, 11 MoUs worth ₹5,525 crore were formally exchanged on stage. The investments are expected to strengthen pharma infrastructure, boost innovation and create thousands of employment opportunities across the state.

## 'Triple S' Guarantee for Investors

Chief Minister Yogi Adityanath assured investors of the government's "Triple S" guarantee—Safety, Stability and Speed. He reiterated that Uttar Pradesh follows a zero political interference policy, strict enforcement of rule of law and time-bound disbursal of incentives, making the state a trusted and investor-friendly destination.