

Udyami mitras to organise investor facilitation camps

TIMES NEWS NETWORK

Lucknow/Kanpur: More than 100 mukhyamantri udyami mitras will organise investor facilitation camps across three industrial areas of the UP state industrial development authority (UPSIDA), including Surajpur (Gautambuddhnagar), Ghaziabad and Sandila (Hardoi), from Feb 9-16, to address investors' queries, provide on-ground guidance and facilitate factory

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registration.

A UPSIDA communique said the primary objective of this initiative is to provide guidance and on-ground support to industrial units, including MSMEs, and to facilitate factory registration through hand-holding and issue resolution, enabling enterprises to align smoothly with the state's industrial framework.

"Through these facilitation camps, industrial units that are in commercial production or at various stages of development will be assisted with clarifications related to registra-



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tion, NOCs, incentives, subsidies, documentation and other procedural requirements. Supported by regional managers, the initiative will leverage a simple, digital and paperless process through a mobile application, making it easier for udyami mitras and regional managers to share information and update status with ease," the communique said, adding that units that already received no objection certificates (NOCs) under the GBC framework and those that commenced commercial production will also be encouraged and supported to complete their factory registration, ensuring that they are well-positioned to avail govt facilitation and policy support.

"The initiative aims to simplify processes, improve data visibility," it said.