

Invest UP to Hold Facilitation Camps for Industry Stakeholders from February 9-16

Lucknow, February 4: In a major initiative to strengthen industrial registration & transparency in Uttar Pradesh, Invest UP through more than 100 Mukhyamantri Udyami Mitras will organise investor facilitation camps across three major industrial areas of the Uttar Pradesh State Industrial Development Authority (UPSIDA), including Surajpur (Gautam Buddha Nagar), Ghaziabad and Sandila (Hardoi), between February 9-16, to address investors' queries, provide on-ground guidance and facilitate factory registration.

The primary objective of this initiative is to provide guidance and on-ground support to industrial units, including MSMEs and to facilitate factory registration through handholding and issue resolution, enabling enterprises to smoothly align with the state's industrial framework.

Through these facilitation camps, industrial units that are in commercial production or at various stages of development will be assisted with clarifications related to registration, NOCs, incentives, subsidies, documentation and other procedural requirements. Supported by Regional Managers, the initiative will leverage a simple, digital and paperless process through a mobile application, making it easier for Udyami Mitras, Regional Managers to share information and update status with ease.

Units that have already received No Objection Certificates (NOCs) under the GBC framework and those have commenced commercial production will also be encouraged and supported to complete their factory registration, ensuring that they are well-positioned to avail government facilitation and policy support. The initiative aims to simplify processes, improve data visibility and enhance transparency, while maintaining a supportive and investor-friendly approach.

By facilitating factory registration, the initiative will help industrial units seamlessly access benefits offered by the Government of Uttar Pradesh, including incentives, subsidies, exemptions and other policy-linked support mechanisms. This approach is aimed at reducing procedural hurdles, improving ease of doing business and strengthening investor confidence in the state.

In addition to supporting regulatory alignment, the initiative is expected to contribute to employment generation and local economic growth, while reinforcing Uttar Pradesh's expanding industrial ecosystem.

This technology-enabled facilitation drive reflects the state's continued commitment to handholding investors, encouraging formalisation through support and strengthening Uttar Pradesh's position as a preferred industrial investment destination.
