

## **UP Strengthens Industrial Ecosystem with MoUs Across Apparel, Defence, Warehousing, Electronics, and Upskilling**

### **MoUs Worth ₹3,030 Crore Signed at MaaS Roundtable, Boosting Uttar Pradesh's Future-Ready Manufacturing Ecosystem**

**Lucknow, February 6:** The **Manufacturing as a Service (MaaS) Roundtable** held at a hotel in Lucknow on Friday brought together senior government officials, industry leaders, and technology partners to deliberate on scalable, cost-efficient manufacturing models aimed at strengthening Uttar Pradesh's industrial ecosystem.

A key highlight of the roundtable was the signing of multiple MoUs between the **Uttar Pradesh Government and industry partners**, reflecting strong confidence in the state's investment climate. With commitments of around **₹3,030 crore**, these partnerships are expected to generate employment for nearly **2.3 lakh people**, providing a significant boost to Uttar Pradesh's industrial growth.

The initiatives span diverse sectors—**Tons Consulting Group and MCA Consulting** in apparel manufacturing; **Advait Learning Pvt. Ltd.**, in collaboration with **upGrad**, for commerce and space education upskilling; **Avigna Pvt. Ltd.** in industrial warehousing and semiconductors; and **S N Dhawan & Co LLP** in defence and electronics. Additional investments by **Sakshi Steel Processing & Trading, Technical Consulting for MaaS,** and **Neo San Pvt. Ltd.** in device manufacturing further reinforce industry, technology, and skill ecosystems.

Chaired by **Dr. K.V. Raju**, Economic Advisor to the Hon'ble Chief Minister, the session highlighted Uttar Pradesh's expanding global investment role and ambitious economic trajectory. He noted that the state's GDP has tripled since 2017 and reaffirmed its commitment to becoming a **\$1 trillion economy**. Discussions emphasized reducing costs, enhancing competitiveness, and boosting productivity through service-led manufacturing, while reinforcing Invest UP's role in driving industrial growth under the vision "**UP Means Business**", alongside plans for skill-focused zones and innovation clusters.

A session chaired by Shri Awanish Kumar Awasthi, Advisor to the Hon'ble CM, underscored that skill, security, and connectivity are crucial to setting Uttar Pradesh on a sustained growth trajectory. He noted that the state's vast consumer base makes it a major market for any company.

Shri G.N. Singh, Advisor to the Hon'ble CM, highlighted Uttar Pradesh's emergence as a healthcare and pharma hub, urging greater industry collaboration to build integrated supply chains.

Welcoming the dignitaries, Invest UP CEO Shri Vijay Kiran Anand presented insights on *Destination Uttar Pradesh*, highlighting the state's robust land bank, investor incentives, and progressive policy framework driving industrial investments.

Industry partners shared valuable insights during the roundtable. WMG Group highlighted Manufacturing as a Service (MaaS) as a transformative model under the Viksit Bharat 2047 vision, emphasizing Land as a Service, digital infrastructure, cluster development, multimodal connectivity, and machine-sharing to enhance MSME competitiveness. RMG Manufacturing Group representatives showcased opportunities in ready-made garment manufacturing in Uttar Pradesh, citing skilled manpower, policy support, and infrastructure readiness as key enablers. Adding further depth, Vivek Agarwal, Co-Founder of upGrad, presented the initiative "Upskilling Uttar Pradesh." Shri M. V. Pawan, CFO of AVIGNA Group, and Navrun Jacob, President at Neo San Pvt. Ltd., demonstrated advanced manufacturing capabilities. To mark the occasion, all participating companies were felicitated with ODOP mementos by Dr. KV Raju.

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