

High-Level Meeting Held on Industrial Development and MSME Promotion in Uttar Pradesh

Lucknow, February 4: “Under the guidance of the **Hon’ble Prime Minister** and the leadership of the **Hon’ble Chief Minister**, Uttar Pradesh is making continuous progress in the field of industrial development and has established itself as a reliable and attractive destination for investment. The objective of the Government is not only to attract investment but also to provide industries with a sustainable, secure, and conducive environment.”

Stating this, **Shri Nand Gopal Gupta “Nandi”**, Hon’ble Minister for Industrial Development, Government of Uttar Pradesh, today held a high-level interaction with Laghu Udyog Bharti. On this occasion, Shri Rakesh Sachan, Hon’ble Minister for Micro, Small and Medium Enterprises (MSME), Government of Uttar Pradesh, was also present.

The programme was attended by Shri Alok Kumar, Additional Chief Secretary, Industrial and Infrastructure Development, MSME and Export, Government of Uttar Pradesh, Executive, Invest UP, and Ms. Purna Sharma, Additional CEO, Invest UP, along with other senior officers.

During the interaction, detailed discussions were held on accelerating overall industrial development in Uttar Pradesh, strengthening operational MSME industries, and simplifying industrial land allotment and industrial operational procedures to make them transparent and investor-friendly. The review covered issues such as improvement in the industrial plot allotment process, re-allotment of cancelled plots, development of infrastructure in industrial areas, appropriate structuring of lease rent and maintenance charges, priority to startups and existing industrial units, pollution control measures, and simplification of licensing procedures.

It was also emphasized that special focus is being placed on minimizing unnecessary litigation related to industrial land allotment and ensuring timely and effective industrial/commercial utilization of allotted land.

It was further informed that under the Sardar Vallabhbhai Patel Scheme, 100 acres of land has been identified in each district of the State, where phase-wise cluster-based industrial development will be undertaken on a plug-and-play model, facilitating faster establishment of micro and small industries.

During the interaction, Laghu Udyog Bharti presented various policy-related suggestions concerning micro and small industries. These included industry-friendly land allotment mechanisms, cluster-based development, availability of plug-and-play sheds and

flatted factory complexes, simplification of lease conditions, access to finance from financial institutions, strengthening of basic infrastructure, building plan approvals, timelines for commencement of production, uniformity in taxes and maintenance charges, exit/surrender policy, and an online grievance redressal system.

Laghu Udyog Bharti particularly emphasized the need to further promote existing MSME units operating in the State, strengthen them, and upgrade them technologically by adopting best industrial practices.

During the interaction, it was clarified that the State Government is working seriously on all issues related to the interests of micro and small industries. It was also informed that several important suggestions have already been addressed through Nivesh Mitra 3.0, and the remaining issues are being incorporated in subsequent phases to ensure time-bound approvals, transparent processes, and minimal compliance requirements for industries.

The review concluded with consensus that industrial land allotment and industrial policies should be practical, simple, and fair, so that micro and small enterprises are not burdened with unnecessary financial and administrative costs and smooth industrial operations are ensured.

Shri Rakesh Sachan, also reiterated the Government's commitment to promoting the MSME, Khadi, Village Industries, Handloom, and Textile sectors and resolving issues faced by entrepreneurs.

Finally, it was reiterated that with the cooperation of industry organizations and all stakeholders, Uttar Pradesh will be developed as a leading State in the country in the fields of industrial development, investment, and employment generation.
