



INVEST UP

Newsletter [November 2025]

Driving Global Partnerships. Powering Industrial Transformation.



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BRAP TOP ACHIEVER

12 NOVEMBER, 2025: Uttar Pradesh continues to consolidate its position as one of India's most progressive and investor-friendly states. Under the leadership of **Hon'ble Chief Minister Yogi Adityanath** and **Hon'ble Minister for Industrial Development Nand Gopal Gupta 'Nandi'**, the State has implemented transformative reforms to enhance its industrial ecosystem.

Recognised as a '**Top Achiever**' in Business Entry, Labour Regulation Enablers, and Land Administration under the Ease of Doing Business Assessment 2024, Uttar Pradesh continues to set new national benchmarks.

The State's single-window portal Nivesh Mitra, offering 525+ services with a 97% satisfaction rate, exemplifies its commitment to efficiency and transparency. Upcoming Nivesh Mitra 3.0, featuring AI-enabled investor support, a GIS-based land bank, and digitised CLU approvals, reaffirms Uttar Pradesh's technology-driven approach to governance, paving the way toward its vision of a US\$1 trillion economy by 2030.



Ahead in implementing reforms under Business Reform Action Plan (BRAP); Facilitating businesses from Ideation to Operation

INDIA EMERGING AS A GLOBAL POWER

2 NOVEMBER, 2025

Hon'ble Chief Minister Yogi Adityanath Ji highlighted India's growing global stature, stating that the nation, once facing an identity crisis, is now emerging as a major world power under strong and visionary leadership. Addressing the Samsung Innovation Campus certificate ceremony in Gorakhpur, he said, "A strong and effective leadership is one that can change the world's perception of a nation. For the past 11 years, India has been witnessing such leadership."

He emphasised the role of technology and innovation in driving national progress and urged youth to harness emerging technologies to improve ease of living. Over 1,300 students received certificates, with the Chief Minister personally honouring eight achievers, reaffirming Uttar Pradesh's focus on skills, innovation, and a forward-looking India.

(Courtesy : The Statesman)



GLOBAL DELEGATES VISIT

1-2 NOVEMBER | 2025



Uttar Pradesh strengthened its international engagement as 47 delegates from 42 countries undertook a two-day visit on 1st and 2nd November. The visit showcased the State's rapidly evolving industrial



ecosystem, progressive policy framework, and infrastructure-led growth.

Senior officials from the Government of Uttar Pradesh and the Invest UP team



engaged with the delegates, highlighting the State's investor-friendly ecosystem, and investment opportunities across sectors like Semiconductors, Defence, and Global Capability Centres.

The visit reinforced Uttar Pradesh's growing stature as a trusted global partner and an emerging hub of opportunity.



DIPLOMATIC & POLICY DIALOGUES EARLY NOVEMBER

India–Singapore Investment Engagement

07 NOVEMBER, 2025 | LUCKNOW

Shri Deepak Kumar, Infrastructure & Industrial Development Commissioner, Government of Uttar Pradesh, met H.E. Mr. Simon Wong, High Commissioner of the Republic of Singapore to India, at the Invest UP office.

During the meeting, Mr. Wong expressed strong interest from Singaporean companies in exploring investment opportunities in Uttar Pradesh, stating, "Singaporean companies see strong investment



potential in Uttar Pradesh, driven by its rapid growth, robust infrastructure, and improved connectivity."

The discussion highlighted the State's remarkable economic momentum, ease of doing business, and the growing appeal of the Noida International Airport at Jewar as a strategic investment destination, particularly for data centres and aircraft MRO facilities. The meeting underscored rising global confidence in Uttar Pradesh as a dynamic and reliable investment hub.

STAKEHOLDER CONSULTATION ON TEXTILE & APPAREL

15 NOVEMBER, 2025 | NEW DELHI

At the Stakeholder Consultation on Textile and Apparel, Shri Amit Singh, Secretary to the Hon'ble Chief Minister, Uttar Pradesh, addressed industry stakeholders virtually.

He reaffirmed the State's strong commitment to strengthening the textile and apparel sector and shared the Hon'ble Chief Minister's vision of developing large, competitive textile clusters. Highlighting Uttar Pradesh's world-class infrastructure, expanding logistics network, and ease-of-doing-business framework, he emphasised the State's readiness to partner with industry.



He also underscored the importance of innovation, sustainability, and skill development in enhancing global competitiveness and long-term sectoral growth. The State's proactive

policies and investor-friendly initiatives were presented as key enablers for attracting quality investments.

With India's largest population and a vast skilled workforce, Uttar Pradesh offers unmatched potential for labour-intensive industries. Investors were invited to be part of this growth journey.



GCC FOCUS & INDUSTRY LEADERSHIP

GCC Roundtable with Global Investors

At the GCC Roundtable in Mumbai, Shri Alok Kumar, Additional Chief Secretary, Infrastructure & Industrial Development, Government of Uttar Pradesh, and Shri Shashank Chaudhary, Additional Chief Executive Officer, Invest UP, held focused discussions with leading global investors.



They outlined Uttar Pradesh's vision to become India's next major Global Capability Centre (GCC) hub, powered by world-class infrastructure, a rapidly expanding technology ecosystem, competitive incentives, and a skilled talent base.



Speaking at the event, **Addl. CEO, Shri Shashank Chaudhary**, said, "Nivesh Mitra 3.0 marks a decisive step toward smarter, faster, and investor-centric governance in Uttar Pradesh."

The discussions reinforced the State's

proactive and technology-driven governance model, supported by a robust single-window clearance system that ensures seamless, transparent, and time-bound investment facilitation.

Fortune India Best CEOs Awards

17 NOVEMBER, 2025 | MUMBAI

At Fortune India's Best CEOs Awards, Shri Alok Kumar Additional Chief Secretary, Infrastructure and Industrial Development Department shared insights on Uttar Pradesh's rapid rise as one of India's most dynamic investment destinations.

He highlighted the State's transformative infrastructure push—from expressways and logistics corridors to industrial parks and defence manufacturing clusters—creating unmatched opportunities for global and domestic enterprises.

The engagement also included focused



one-on-one interactions with industry leaders, reinforcing the government's investor-first approach and policy stability.



CATALYSING INDIA'S SPORTING ECONOMY

21 NOVEMBER, 2025 | NEW DELHI



At FICCI TURF 2025, Invest UP participated in a panel discussion on "**Catalysing India's Sporting Economy**." Senior officials from Invest UP highlighted Uttar Pradesh's policy-driven push to strengthen sports manufacturing, MSMEs, and allied industries.

The State is preparing a dedicated Sports Ecosystem Policy, aimed at boosting innovation, attracting investments, and strengthening the entire value chain—from manufacturing to talent development—positioning UP as an emerging sports industry hub.



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Workshop: Shaping Uttar Pradesh's Industrial Future

26 NOVEMBER, 2025: Marking the formal commencement of the Workshop & Conference on "Shaping Uttar Pradesh's Industrial Future: Strategies for Viksit Bharat @2047." The ceremonial lamp lighting was carried out by **Shri Deepak Kumar, Infrastructure & Industrial Development Commissioner, Government of Uttar Pradesh,**

During the conference, **Shri Shashank Chaudhary, Additional CEO, Invest UP**, highlighted the enhanced functional capabilities of upcoming **Nivesh Mitra 3.0**, describing it as a transformative leap towards smarter, faster, and more investor-centric governance.

Reiterating Uttar Pradesh's position as a **BRAP Top Achiever**, he underlined how reform-driven initiatives are strengthening Ease of Doing Business. AI-assisted guidance, updated Building Construction and Development Byelaws, and integrated investment enablers are together creating a seamless, future-ready industrial ecosystem.



Strengthening India– Belarus Cooperation MUMBAI: India's Top 500 Value Creators 2025

28 NOVEMBER, 2025 | MUMBAI



Shri Alok Kumar Additional Chief Secretary, Infrastructure and Industrial Development Department, highlighted Uttar Pradesh's economic transformation—doubling GSDP in eight years, rising per capita income, and the ambitious vision to become a \$1 trillion economy by 2029.

Invest UP Pavilion at GIDA Trade Show

29 NOVEMBER, 2025 | GORAKHPUR

The Invest UP Pavilion emerged as a major attraction at the **Gorakhpur Trade Show**, held on the 36th Foundation Day of GIDA.

Hon'ble Chief Minister Yogi Adityanath Ji visited the Invest UP Pavilion, reviewed the displays, and interacted with senior IAS officials and the Invest Up team—underscoring the State Government's strong commitment to industrial growth and investment promotion.

Spread across 150 sq. m., the pavilion showcased flagship policies including UP Industrial Investment & Employment Promotion Policy 2022, GCC opportunities, and key sunrise sectors driving Uttar Pradesh's economic transformation.



The pavilion became a vibrant hub for policymakers, investors, entrepreneurs, and youth—reinforcing Uttar Pradesh's position as one of **India's fastest-growing and most investor-friendly destinations**.

