

Collaboration will promote automotive electronics: Govt

“ After the formation of a new govt (in 2017), UP experienced a ‘mega transformation’. Due to favourable policies, UP became the top state in India in terms of growth rate of EV and hybrid vehicles. UP has a vibrant policy ecosystem, strong law and order, quick decision-making, and prompt execution, which create a reliable environment for industries

- **Rahul Bharti** | SENIOR EXECUTIVE OFFICER, CORPORATE AFFAIRS, MARUTI SUZUKI

“ UP provides direct access to India’s largest workforce and consumer market, making it a launch pad for long-term industrial success for Japanese companies. Our company will invest in electronics backward integration, advanced manufacturing, and EV mobility, creating 3,000-4,000 jobs over next 2-3 years

- **Aakash Minda** | EXECUTIVE DIRECTOR, MINDA CORPORATION LTD

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The CM held a meeting with senior executives of Konoike Transport Co, Ltd, to discuss the expansion of the company’s presence in Uttar Pradesh in logistics parks, warehousing, and multimodal transport infrastructure.

He invited the firm to explore opportunities in medical devices manufacturing, leveraging the Dedicated Freight Corridor network and the Medical Devices Park in UP, officials said.

The CM will on Thursday meet top representatives of Mitsui & Co, Denso Corporation and Japan External Trade Organization.

Kubota Corporation, with which UP entered an MoU on Wednesday, was established in 1890 and is a Japanese multinational company headquartered in Osaka, specialising in agricultural and industrial machinery manufacturing. It manufactures tractors, harvesters, engines, con-

struction equipment, pipes, and treatment systems, and will collaborate with Escorts Kubota Ltd to expand manufacturing in India. Minda Corporation, which is part of the Spark Minda Group, is an automotive component manufacturer.

Japan Aviation Electronics Industry specialises in advanced connectors and electronic interface solutions for the automotive and aerospace sectors.

Nagase & Co Ltd is a Japanese trading and technology company active in chemicals, advanced materials, mobility solutions and electronics. “Collaboration with these companies will promote automotive electronics and advanced component manufacturing,” the spokesperson said.

Seiko Advance is a Japan-based company working in high-performance screen-printing inks and coating solutions. O&O Group is active in hospitality and real estate sectors.