

DIGITISATION | New Era of Investment Ease in Uttar Pradesh

AI-Powered Nivesh Mitra 3.0 to Simplify Industry Approvals in UP



UP State Bureau
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Uttar Pradesh is set to enter a new phase of ease of doing business as Chief Minister Yogi Adityanath will launch the AI-based single-window portal “Nivesh Mitra 3.0” on March 24 at Lok Bhavan. The initiative aims to simplify industrial processes, attract investment, and accelerate the state’s goal of

becoming a \$1 trillion economy. Alongside the portal launch, CM Yogi will also introduce the “UP Private Business Park Development Scheme-2025” and distribute subsidies worth over ₹2,781 crore to 85 companies across sectors including manufacturing, electronics, food processing, and automobiles. Companies will also receive Letters of Comfort, Eligibility Certificates, and land

CM Yogi to boost ease of doing business, distribute ₹2,781 crore subsidies

allotment approvals. Nivesh Mitra 3.0 is designed as a next-generation digital platform, offering faster and more transparent approvals. It

YOGI REVIEWS JEWAR AIRPORT LAUNCH PREPARATIONS

GAUTAM BUDDHA NAGAR: Chief Minister Yogi Adityanath reviewed preparations for the inauguration of Noida International Airport, Jewar, during an on-site inspection and meeting with officials. Prime Minister Narendra Modi is set to inaugurate the airport and cargo terminal on March 28 and lay the foundation stone for the MRO project. CM Yogi directed officials to ensure top-level arrangements for security, traffic, cleanliness, and public facilities. A four-layer security system will be implemented, with focus on smooth connectivity, parking, and crowd management. Authorities have been asked to make the event grand, well-organized, and world-class in execution.

includes features such as an AI chatbot for instant support, real-time SMS updates, a Combined Application Form, GIS-based land identification, and end-to-end online tracking from project start to production. The platform significantly reduces complexity, with fewer forms, documents, and procedural steps, making it more investor-friendly. It will also integrate with the National

Single Window System to streamline approvals between central and state agencies. Officials said the initiative will strengthen digital governance and create a seamless investment ecosystem. The event will also witness key MoUs to promote entrepreneurship and skill development, reinforcing Uttar Pradesh’s position as a major investment destination in India.