



INVEST UP



Newsletter [January 2026]

Driving Global Partnerships. Powering Industrial Transformation.

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REFORM. INVESTMENT. GLOBAL PARTNERSHIPS.

January set the tone for 2026 with decisive reforms, landmark industrial milestones, global investment wins, and strengthened international partnerships. From topping national deregulation rankings to securing record investments at Davos, Uttar Pradesh continued advancing its vision of becoming a \$1 trillion economy anchored in sustainability, innovation, and inclusive growth.



UTTAR PRADESH Ranked

Nationally in Deregulation 1.0 under BRAP

5 JANUARY 2026



Uttar Pradesh has set a new national benchmark in governance reforms, securing **#1 rank in Deregulation 1.0 under the Business Reform Action Plan (BRAP)**. Under the visionary leadership of Hon'ble Chief Minister Yogi Adityanath, the state achieved **100% implementation across all 23 Priority Areas**, including **Land, Labour, Building & Construction, Fire, and Pollution**, strengthening the ease of doing business and fostering an investor-friendly ecosystem in Uttar Pradesh.



EV REVOLUTION: ASHOK LEYLAND'S MEGA-PLANT POWERS UP IN LUCKNOW

09 JANUARY 2026

Uttar Pradesh marked a major industrial milestone with the inauguration of Ashok Leyland's state-of-the-art integrated chassis and EV bus manufacturing facility in Sarojini Nagar, Lucknow. The project supports the State's "Make in India" vision and is expected to generate around 1,000 direct and 2,000 indirect jobs, reinforcing policy-led industrial growth.

Hon'ble Chief Minister, Yogi Adityanath Ji officially inaugurated the plant, joined by a high-profile assembly including Hon'ble Union Defence Minister, Shri Rajnath Singh, Hon'ble Union Minister of Heavy Industries & Steel, Shri H. D. Kumaraswamy, Hon'ble Deputy Chief Minister, Minister of Medical Education, Medical Health, Family Welfare, Mother and Child Welfare, Shri Brajesh Pathak, Hon'ble Cabinet Minister Finance and Parliamentary Affairs, Shri Suresh Kumar Khanna, and Ashok Leyland Executive Chairman Dheeraj Hinduja.

During the ceremony, Hon'ble Chief Minister underscored project's alignment with Hon'ble Prime Minister, Shri Narendra Modi's Vision 2047, stating, "The project reflects

Hon'ble Prime Minister Shri Narendra Modi's commitment to industrial growth alongside environmental protection, as well as the shared resolve to prepare for global challenges such as climate change and environmental disruptions. The electric vehicle manufacturing facility is part of these efforts. It has generated direct and indirect employment opportunities for thousands of youth in Uttar Pradesh. He further emphasized that UP's "industry-first & investor-first" approach has transformed the state into a preferred destination for global capital.

National leaders echoed this sentiment, highlighting the facility's strategic importance. Hon'ble Union Defence Minister, Shri Rajnath Singh praised the state's governance and law-and-order reforms, noting that the unit will strengthen UP's defense manufacturing ecosystem. Hon'ble Union Minister of Heavy Industries & Steel, Shri H. D. Kumaraswamy emphasized that the State's expanding expressway network



and infrastructure backbone are enabling seamless industrial connectivity.

Backed by the, UP FDI/FCL, Fortune Global 500 & Fortune India 500 Companies' Investment Promotion Policy 2023, the project reflects Uttar Pradesh's rise as a future-ready hub for automobile and green mobility manufacturing, reinforcing growing global investor confidence in the State's industrial leadership.



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DRIVING SUSTAINABLE GROWTH: GREEN ENERGY & SUSTAINABILITY CONCLAVE

16 JANUARY 2026

Uttar Pradesh reaffirmed its commitment to sustainable and climate-resilient growth at the Green Energy & Sustainability Conclave. The event was inaugurated by Hon'ble Minister for Industrial Development, Export Promotion, NRI and Investment Promotion, Shri Nand Gopal Gupta 'Nandi' who emphasized that climate change, sustainability, and the green economy are no longer optional priorities but defining imperatives for future development.

Held under the theme "Invest | Innovate | Inspire," the



conclave brought together policymakers, industry leaders, investors, and innovators to deliberate on clean technologies, renewable energy, electric mobility, climate resilience, and green finance.

The conclave accelerated strategic dialogue and collaboration, aligning Uttar Pradesh's green transition with India's Net Zero commitments and strengthening its position as a hub for sustainable industrial growth.

UP@DAVOS 2026

INDIA'S GROWTH ENGINE TAKES THE GLOBAL STAGE

19-23 JANUARY 2026

For the third consecutive year, Uttar Pradesh participated at the World Economic Forum (WEF) Annual Meeting in Davos not merely as a participant, but as a confident global stakeholder. Under the theme of "A Spirit of Dialogue," the summit provided a premier stage for the State to demonstrate how scale, reform, and execution readiness are repositioning India's largest state on the global investment map.



IMPACT BY THE NUMBERS

The five-day engagement translated into measurable outcomes:

- 119 Structured Meetings held with global CEOs, policymakers, and innovators.
- 31 Memorandum of Understanding (MoUs) signed.
- ₹2.94 Lakh Crore in cumulative investment intent secured.

Guided by the reform-led vision of Chief Minister Yogi Adityanath, the high-level delegation led by Hon'ble Minister for Finance & Parliamentary Affairs, Shri Suresh Kumar Khanna, delivered a consistent message to the nearly 3,000 global leaders present: Uttar Pradesh is institutionally prepared, policy-stable, and open for business at scale.



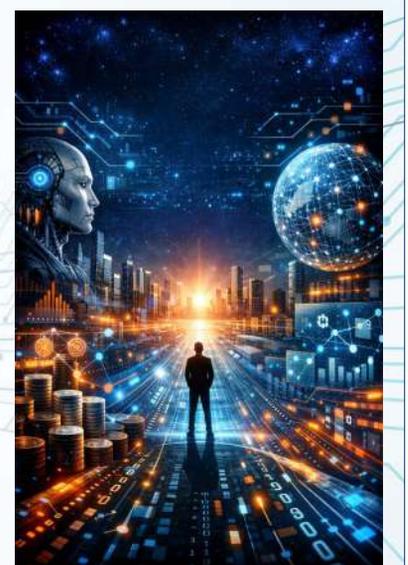
THE DIGITAL FRONTIER: AI AND THE DATA ECONOMY

Technology emerged as a defining pillar of the State's Davos narrative. Uttar Pradesh is no longer just a contender but a serious leader in India's emerging AI and data economy.

Hyperscale Data Centers: In one of the most significant digital infrastructure commitments, AM Green Group proposed a 1 GW AI-focused hyperscale data center in Greater Noida, representing a projected ₹2.1 lakh crore investment by 2028.

Global Capability Centres (GCCs): The State is successfully attracting high-value services. SA Technologies signed a ₹200 crore MoU to establish a GCC, while Uber explored a potential GCC presence in Noida alongside expanded mobility solutions.

Strategic Tech Dialogues: Detailed implementation pathways were discussed with global giants, including Google, Cognizant, HCLTech, JLL, Schneider Electric, Agilent, Cauldron, Invisible Technologies, ElevenLabs.





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GREEN GROWTH: SUSTAINABILITY AS STRATEGY

At Davos 2026, Uttar Pradesh positioned sustainability as a core economic advantage rather than a regulatory obligation. These initiatives align with India's **Net Zero 2070** commitment while driving rural employment.



Renewable Energy: Strategic partnerships were advanced with **NTPC Green Energy** for green hydrogen and renewable initiatives.



Waste-to-Energy: **REC Limited** committed **₹8,000 crore** toward 500 MW agri waste-to-energy projects.



Clean Mobility & Biogas: Dialogues with **Greenko, Essar Group, Carbon Compass, and Renergy Dynamics** focused on compressed biogas (CBG) and briquetting projects under the SATAT framework.



ADVANCED MANUFACTURING AND INDUSTRY 4.0



The manufacturing pitch focused on supply-chain depth and "smart" production, utilizing the State's expanding logistics network and industrial corridors.



Heavy Industry: **Rashmi Metallurgical** committed **₹4,000 crore** for a 1 MTPA integrated steel plant, reinforcing UP's position in heavy manufacturing.



Global Expansion: Industry majors such as **Schneider Electric, AB InBev, Godrej, and Philip Morris International** explored expansion opportunities in automation and resilient supply chains.

INFRASTRUCTURE, AGRICULTURE AND TALENT

Beyond the factory floor, the Uttar Pradesh Delegation secured commitments to modernize the State's social and physical infrastructure:

- **Smart Agriculture:** Grundfos proposed the solarization of 50,000–60,000 irrigation pumps annually, with pilot programs planned for Lucknow, Noida, and Varanasi to improve water security.
- **Skilling and Capital:** Financial and professional giants like **BlackRock, KfW Group, Deloitte, Marsh McLennan, Baker McKenzie** and **Adecco** engaged in long-term capital deployment and talent mobility. Notably, **Adecco** expressed interest in a center in Lucknow, highlighting the State's potential as a talent hub beyond major metropolitan areas.

BlackRock | **KfW** | **Deloitte** | **MarshMcLennan** | **Baker McKenzie** | **Adecco**



THE ROAD AHEAD: FROM PROMISE TO PERFORMANCE



With the momentum of Davos 2026, **Invest UP** has shifted its focus to execution. A dedicated **single-window facilitation mechanism** will handhold all 31 investment proposals to ensure time-bound approvals and sustained investor confidence. As Uttar Pradesh advances toward its USD 1 trillion goal, its performance at Davos signals a transition from potential to global partnership, fully aligned with the national vision of **Viksit Bharat @2047**.

These collaborations reflect our long-term vision for sustainable development, technology-enabled governance, and large-scale job creation.

- Shri Suresh Kumar Khanna
Hon'ble Minister for Finance & Parliamentary Affairs, Uttar Pradesh



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UPITEX 2026

EMPOWERING MSMES, ACCELERATING GROWTH

23 JANUARY 2026

At UPITEX in Lucknow, the Invest UP stall received a high-profile visit from **Hon'ble Minister, Micro Small and Medium Enterprises, Khadi and Village Industries, Sericulture Industries, Handloom and Textile, Shri Rakesh Sachan**. During his visit, the Hon'ble Minister conducted a comprehensive review of initiatives designed to promote MSMES and encourage budding entrepreneurship across the state.

The interaction highlighted the state's industry-friendly policies and the successful implementation of ease-of-doing-business reforms. The platform served as a vital connector for industry stakeholders, reinforcing the Government's commitment to inclusive and sustainable industrial development.



UP DIWAS 2026

CELEBRATING PROGRESS, INSPIRING GROWTH

24 JANUARY 2026

The Invest UP stall at UP Diwas 2026 at Rashtriya Prerna Sthal became a vibrant hub of engagement, showcasing the state's remarkable journey toward becoming a leading global investment destination. The exhibition offered visitors and industry stakeholders a comprehensive view of Uttar Pradesh's future-ready ecosystem, specifically highlighting:



- **Investor-Friendly Policies:** Detailed overviews of the 34+ policies currently driving growth.
- **Infrastructure Readiness:** Visualizing the robust backbone of expressways and industrial corridors.
- **Sectoral Opportunities:** Exploring growth in IT, manufacturing, logistics, and renewable energy.
- **End-to-End Facilitation:** Demonstrating the support systems that simplify the investor journey.

The event witnessed active participation from entrepreneurs and industry leaders, with discussions focused on policy incentives and infrastructure readiness. This strong turnout reflected a palpable rise in investor confidence and a shared excitement for the "UP Growth Story".

UP & YAMANASHI: FORGING A NEW ERA OF INDO-JAPANESE STRATEGIC COOPERATION

28-29 JANUARY 2026

Uttar Pradesh further advanced its international engagement through a high-level visit by a 12-member delegation from Yamanashi Prefecture, Japan, led by Hon'ble Vice Governor, Junichi Ishidera. During the visit, the delegation also met Hon'ble Chief Minister of Uttar Pradesh, Yogi Adityanath. The discussions focused on strengthening cooperation in tourism, green energy, and the creative economy, further reinforcing the longstanding cultural and economic ties between India and Japan.



TOURISM, INVESTMENT & CULTURAL COLLABORATION

Recognising that over five crore people in Japan follow Buddhism, the delegation explored opportunities within Uttar Pradesh's Buddhist Circuit.



Hon'ble Minister of Tourism & Culture, Shri Jayveer Singh, and Additional Chief Secretary (Tourism), Shri Amrit Abhijat, showcased investment-ready land parcels for hospitality and wellness tourism development. Discussions also included a proposed joint film production celebrating cultural exchanges between Yamanashi and India.

As a gesture of cultural diplomacy, Infrastructure & Industrial Development Commissioner Deepak Kumar presented Gulabi Meenakari artefacts from Varanasi under the **One District One Product (ODOP)** initiative to delegates from Yamanashi Prefecture.



ADVANCING THE GREEN HYDROGEN AGENDA



Sustainability emerged as a central pillar of discussions. The Yamanashi Prefectural Government proposed establishing a Centre of Excellence for Green Hydrogen in Noida, beginning with a pilot project to scale research and innovation.

Additional Chief Secretary (Energy), Shri Narendra Bhooshan, presented the Uttar Pradesh Green Hydrogen Policy 2024, highlighting land availability in Noida and YEIDA to enable early-stage deployment. Hon'ble Vice Governor, Mr. Junichi Ishidera also announced plans to host a Green Hydrogen Summit in Yamanashi to further strengthen technological collaboration.