



# INVEST UP



Newsletter [December 2025]  
Driving Global Partnerships. Powering Industrial Transformation.

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## GLOBAL OUTREACH & INVESTMENT DIPLOMACY

### Invest UP Strengthens Global Investment Connect through Singapore Outreach

Invest UP continued to expand Uttar Pradesh's global investment footprint through a series of high-level and strategic engagements in Singapore, reinforcing the State's position as one of the most investor-ready destinations in India. The delegation called on **H.E. Dr. Shilpak Ambule, High Commissioner of India to Singapore**, reaffirming strong institutional collaboration and advancing bilateral economic and trade relations.



“Uttar Pradesh today offers global investors a rare combination of scale, speed and policy certainty. Our engagements in Singapore reaffirm the growing confidence of international enterprises and the Indian diaspora in UP's reform-driven growth story.”

Shri Shashank Chaudhary  
ACEO, Invest UP



During the interaction, **Shri Shashank Chaudhary**, highlighted Uttar Pradesh's rapid economic transformation, progressive policy ecosystem and proactive investor facilitation framework. As a gesture symbolizing the State's rich cultural and entrepreneurial heritage, an **ODOP (One District One Product)** memento was presented to the High Commissioner, which was warmly appreciated.

The High Commissioner encouraged increased visibility of **ODOP products** in Singapore through curated showcases, dedicated stalls and structured import channels. He noted the strong demand potential for Uttar Pradesh's handicrafts, agri-products and MSME-led offerings, underlining significant scope for deepening bilateral trade.

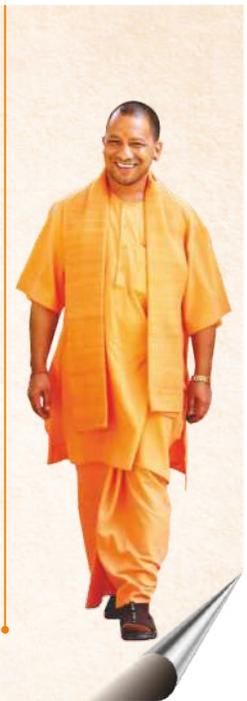
Invest UP showcased the State's progressive investment environment, supported by robust **FDI/FCI, GCC and IIEPP policies**, sector-specific incentives and country-focused desks that provide end-to-end support to global investors. The interaction also emphasised deeper engagement with leading Singapore-based enterprises including Universal Success Group, DBS Bank, Green Field Ventures, IPSE IPSA IPSUM, Info Trust Singapore Pte Ltd. with discussions spanning sectors such as infrastructure, energy, logistics, manufacturing and agri-processing.

Highlighting human capital as a key growth enabler, the High Commissioner recommended leveraging **Singapore's industry-aligned skilling models** to further enhance Uttar Pradesh's workforce readiness. The discussions reaffirmed the growing interest of the Indian diaspora in investing back home, reflecting Uttar Pradesh's rising global appeal and credibility as a long-term investment destination.



“By 2047, India will be a developed and self-reliant nation. Strong governance, improved law and order and world-class infrastructure are driving Uttar Pradesh's transformation into a leading investment and growth hub.”

Yogi Adityanath  
Hon'ble Chief Minister  
Uttar Pradesh



## STRENGTHENING MANUFACTURING & FDI PIPELINE IN SINGAPORE

As part of the Singapore mission, the **Invest UP Singapore Desk** held a focused and outcome-oriented meeting with **Mr. Pronoy Mukherjee, Managing Director, Universal Success Group**, led by **Shri Shashank Chaudhary, ACEO, Invest UP**. The discussions explored new avenues for investment in Uttar Pradesh's fast-growing manufacturing sector.

Our focus is not just on attracting investment, but on building long-term manufacturing ecosystems that generate employment, integrate local supply chains and deliver sustainable growth for Uttar Pradesh.”

Shri Shashank Chaudhary  
ACEO, Invest UP

Mr. Mukherjee shared plans to establish a **modern packaging manufacturing facility in the YEIDA region**, expected to strengthen the State's manufacturing value chain, support allied industries and generate substantial employment opportunities for local youth.

Invest UP highlighted the State's strong **industrial ecosystem, backed by the Industrial Investment & Employment Promotion Policy (IIEPP)** and a dedicated **FDI policy**, offering attractive capital subsidies, land-linked incentives, skill development support and seamless single-window clearances. These engagements reaffirm Invest UP's commitment to attracting high-quality global investments that drive inclusive, sustainable and employment-oriented industrial growth.



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## POLICY LEADERSHIP, GOVERNANCE & ECONOMIC VISION

15 DECEMBER, 2025 | LUCKNOW

### High-Level Review Meeting Accelerates USD 1 Trillion Economy Vision

Uttar Pradesh's Hon'ble Cabinet Minister for **Industrial Development, Export Promotion, NRI and Investment Promotion, Shri Nand Gopal Gupta 'Nandi' ji**, and **Shri Jaswant Singh Saini**, Minister of State, along with **Shri Alok Kumar**, Additional Chief Secretary, **Infrastructure & Industrial Development**, **Shri Pranjal Yadav**, Secretary, **MSME & Export Promotion**, and senior officials, convened an important review meeting to accelerate the State's economic growth trajectory.

The discussions centred on achieving the ambitious **USD 1 trillion economy target** through a zero-error approach, maximising output in minimum time and enhancing inter-departmental efficiency. The critical role of Industrial Development Authorities—**GNOIDA, YEIDA, NOIDA, GIDA and BIDA**—was emphasised to ensure timely execution and on-ground implementation of projects.



Key **Ease of Doing Business (EoDB)** reforms were reviewed, including the **Rationalised Single Window Act**, time-bound approvals, issuance of functionality certificates and digital process optimisation to further strengthen investor confidence. The meeting also reviewed progress under **PM Gati Shakti**, development of new industrial parks and logistics connectivity to enable seamless movement of goods and faster industrial expansion.

Authorities highlighted the importance of **joint ground surveys** conducted with designated agencies to ensure coordinated planning, faster clearances and timely project delivery.



Achieving a USD 1 trillion economy requires precision governance, time-bound execution and seamless coordination across departments. Uttar Pradesh is firmly committed to delivering results with speed and transparency.

— Shri Nand Gopal Gupta 'Nandi' ji  
Hon'ble Cabinet Minister

### USD 6 TRILLION VISION ANCHORED BY INFRASTRUCTURE & REFORMS



“ Shri Awanish Awasthi, Advisor to the Hon'ble Chief Minister, outlined Uttar Pradesh's long-term **USD 6 trillion economic vision**, driven by accelerated growth across IT, tourism, manufacturing, electronics and semiconductors. **“World-class infrastructure, integrated logistics and future-ready sectors will anchor Uttar Pradesh's journey towards a USD 6 trillion economy, positioning the State as a global growth engine.”** ”

Shri Awanish Awasthi  
Advisor to Hon'ble Chief Minister



He highlighted landmark infrastructure projects including **Jewar International Airport**, the expanding expressway network and the upcoming multimodal logistics hub at **Dadri**, which will significantly enhance connectivity, reduce logistics costs and boost the State's global competitiveness.





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## ELECTRONICS, ESDM & HIGH-TECH MANUFACTURING

### ESDM Roundtable Reinforces UTTAR PRADESH'S Electronics Leadership

3 DECEMBER, 2025 | Lucknow

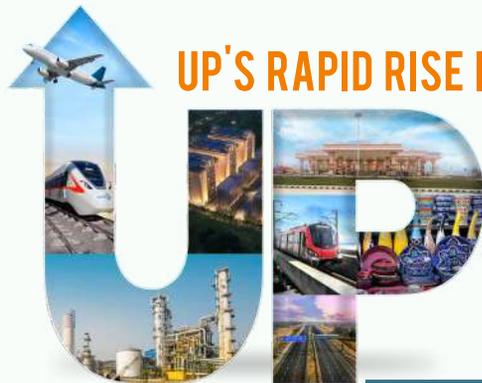
An **Electronics System Design & Manufacturing (ESDM) Roundtable** was convened in Lucknow by **Shri Awanish Awasthi, Dr. K.V. Raju, Shri Anurag Yadav, Principal Secretary, IT & Electronics, and Shri Alok Kumar, Principal Secretary, Planning & Nodal Officer, Economic Growth Mission.**



“Uttar Pradesh is rapidly emerging as India’s electronics and ESDM powerhouse, driven by strong policies, investor trust and a robust manufacturing ecosystem.”

**Shri Anurag Yadav**  
Principal Secretary, IT & Electronics

The roundtable brought together representatives from **40+ leading electronics and technology companies**, reflecting growing industry confidence in Uttar Pradesh’s electronics ecosystem. Discussions focused on strengthening ESDM capabilities, enhancing manufacturing readiness, promoting innovation and leveraging robust policy support combined with world-class infrastructure.



### UP'S RAPID RISE IN ELECTRONICS, SEMICONDUCTORS & RENEWABLES

Shri Anurag Yadav highlighted that **nearly half of India’s mobile phone manufacturing** now takes place in Uttar Pradesh, underlining the State’s leadership in electronics manufacturing. He also outlined progress on key **semiconductor initiatives**, positioning Uttar Pradesh strongly within India’s high-tech value chain.

He further noted that the State is home to **RAPHE**, a leading drone manufacturer driving innovation in aerospace and advanced technologies. Additionally, **four major anchor** companies in the solar sector are establishing operations in Uttar Pradesh, significantly strengthening renewable energy manufacturing and supporting India’s clean energy goals.

“Industry partnerships are strongest when economic growth is aligned with cultural pride. ODOP reflects Uttar Pradesh’s commitment to inclusive growth that values both innovation and heritage.”

**Shri Alok Kumar**  
Principal Secretary, Planning & Nodal Officer  
Economic Growth Mission

### INDUSTRY ENGAGEMENT &



### SHOWCASING

During the ESDM Roundtable, **ODOP souvenirs** were presented to industry leaders, symbolising Uttar Pradesh’s commitment to strong industry partnerships while celebrating the State’s rich artisanal and entrepreneurial heritage.



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## GLOBAL PARTNERSHIPS, TOURISM & INVESTOR ENGAGEMENT

### Strengthening Singapore–Uttar Pradesh Business Corridor

6 DECEMBER, 2025 | SINGAPOR



The Invest UP delegation, led by **Shri Shashank Chaudhary, ACEO**, engaged with the **Singapore Indian Chamber of Commerce and Industry (SICCI)** to deepen trade and investment ties. The interaction highlighted Uttar Pradesh's young and skilled workforce, strong education ecosystem, industrial corridors, expressway connectivity and the upcoming **Jewar International Airport**, supported by transparent policies and advanced digital facilitation platforms.



“ Our global partnerships are built on trust, transparency and long-term collaboration. Uttar Pradesh is fully prepared to welcome investors with policy stability and execution excellence. **Shri Shashank Chaudhary** ACEO, Invest UP ”

## Deepening Japan–Uttar Pradesh Economic Partnership

Uttar Pradesh continued to strengthen its economic partnership with Japan through strategic engagements led by the **Japan Desk of Invest UP**. Discussions with **Shri R. Madhu Sudan, Deputy Chief of Mission, Embassy of India in Japan**, focused on collaboration with institutions such as **JETRO, Yamanashi Prefectural Government, ICCJ and KPIA**.

The delegation also visited the **Seiko Advance**



**manufacturing facility in Saitama Prefecture**, engaging with senior leadership on expansion plans for their Greater Noida unit. Discussions covered Uttar Pradesh's **FDI policy incentives**, including land subsidies, SGST benefits, skill development support and electricity duty exemptions. High-level delegation engagements with **Renesas Corporation** are currently underway.

## WMG CXO DELEGATION ENGAGEMENT AT INVEST UP HEAD OFFICE

18 DECEMBER, 2025 | LUCKNOW

Invest UP hosted a high-level meeting at its Head Office under the chairmanship of **Dr. K.V. Raju, Economic Advisor to the Hon'ble Chief Minister**,

during the visit of **45 CXO delegates from WMG** to Uttar Pradesh. The interaction, held in the presence of senior officials and the Invest UP team, provided a focused platform for strategic dialogue on the State's investment ecosystem.

investor facilitation.

The second presentation focused on **Ease of Doing Business (EoDB)** initiatives, showcasing **Nivesh Mitra**, the State's Single Window System, along with insights into the upcoming **Nivesh Mitra 3.0**, aimed at further enhancing transparency, efficiency and investor experience.

The meeting reaffirmed **Uttar Pradesh's commitment to a seamless, investor-friendly environment** and its focus on building long-term partnerships with global industry leaders.

During the meeting, senior Invest UP officials made two detailed presentations. The first presentation provided a comprehensive overview of **Uttar Pradesh's economic landscape**, highlighting robust infrastructure, key pillars of growth, priority sectors, emerging business opportunities, and the role of **Country Desks and Sector Desks** in

