

Nivesh Mitra 3.0 to boost ease of doing business

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Lucknow: With an aim to make the ease of doing business environment more efficient, UP is set to roll out Nivesh Mitra 3.0, an upgraded single-window clearance system, to deliver faster, more transparent and investor-friendly services, officials said.

The new platform is designed to strengthen the investment ecosystem by simplifying approvals and reducing compliance burdens for businesses.

Building on Nivesh Mitra 2.0, which integrated multiple departments and services onto a unified interface, the upgraded version streamlines processes by bringing down the service basket to fewer than 200 offerings across more than 40 departments.