

Integration with National Single Window System to streamline approvals

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Officials said the rationalisation will eliminate duplication and make the system more efficient, enabling quicker approvals and improved coordination between departments.

A key highlight of Nivesh Mitra 3.0 is the integration of advanced digital tools to enhance the investor experience.

The platform will feature AI-powered chatbots for instant query resolution, along with real-time SMS alerts to keep applicants updated on the status of their proposals.

In a major procedural shift, a dynamic Combined Application Form (CAF) will replace multiple submissions, allowing investors to apply through a single interface.

The system will also offer end-to-end online tracking of projects, from application and approval to implementation and commercial production, ensuring greater transparency and accountability.

Another notable feature is the introduction of GIS-enabled land banks, which will help investors identify suitable land parcels quickly, reducing the time spent on site selection and project planning.

Integration with the National Single Window System is expected to further streamline approvals by enabling seamless coordination between central and state agencies.

Officials said the upgraded platform reflects the govt's push towards technology-driven governance and a more responsive regulatory framework.

With improved efficiency, transparency and ease of access, Nivesh Mitra 3.0 is expected to further strengthen Uttar Pradesh's position as a preferred destination for investment and industrial growth.