



INVEST UP



2nd, 4th & 6th FLOOR, BLOCK A, PICUP BHAWAN, VIBHUTI KHAND,
GOMTI NAGAR, LUCKNOW-226010 (U.P.)

Website: www.invest.up.in | E-mail: info@investup.org.in | Ph: 91 522-3129570 & 3117976

Advt. No.: IUP/242/Udyami Mitra/2026-27

Date: 26 April, 2026

RECRUITMENT NOTIFICATION

'Invest UP' is the Investment Promotion and Facilitation Agency under the Infrastructure and Industrial Development Department, Government of Uttar Pradesh.

Online applications are invited for the

25 POSTS OF UDYAMI MITRA

(In addition to the 25 selected candidates, 10 more Udyami Mitras will be taken and kept on the waiting list)

who shall be actively engaged in providing support through the project life-cycle of the investors interested in investing in Uttar Pradesh and act as the interface between various departments of the Govt. of U.P. and the investor community.

Qualification/Experience required

Candidates must have a Master's Degree in Business Administration above with 60% marks from a recognised College/ Deemed University/University.

Candidates are required to have a minimum of one year of experience working after completion of MBA in designated fields as well as education or work experience in certain disciplines.

For detailed terms & conditions, visit: <https://invest.up.gov.in/career/>

Interested candidates should submit their applications on prescribed format on or before 16.05.2026 Time: 6:00 PM

Scan here to visit
Invest UP Website

Chief Executive Officer,
INVEST UP





इन्वेस्ट यूपी



द्वितीय, चतुर्थ एवं छठवां तल, ए-ब्लॉक, पिकप भवन, विभूति खण्ड,
गोमती नगर, लखनऊ-226010 (उ.प्र.)

वेबसाइट: www.invest.up.in | ई-मेल: info@investup.org.in | दूरभाष: 91 522-3129570 & 3117976

विज्ञापन संख्या: आई यू पी./242/उद्यमी मित्र/ 2026-27

दिनांक: 26 अप्रैल, 2026

भर्ती हेतु विज्ञापन

अवस्थापना एवं औद्योगिक विकास विभाग,
उ.प्र. शासन के अधीन इन्वेस्ट यूपी निवेश प्रोत्साहन
एवं सुविधा अभिकरण है।

उद्यमी मित्र के 25 पदों पर चयन

(25 के अतिरिक्त 10 और उद्यमी मित्र लिए जाएंगे, जिन्हें प्रतीक्षा सूची में रखा जाएगा।)

हेतु ऑन-लाइन आवेदन आमंत्रित किये जाते हैं।

उद्यमी मित्र प्रदेश में निवेश हेतु इच्छुक उद्यमियों को
निवेशपर्यन्त परियोजना में सहायता प्रदान करने के साथ
राज्य सरकार के विभिन्न विभागों से वांछित सहयोग प्रदान करेंगे।

अपेक्षित योग्यता/अनुभव

अभ्यर्थी को किसी मान्यता प्राप्त महाविद्यालय/
मानद विश्वविद्यालय/विश्वविद्यालय से व्यवसाय प्रशासन
(एम.बी.ए.) में 60 प्रतिशत अंक के साथ स्नातकोत्तर की
उपाधि होना अनिवार्य है।

अभ्यर्थी को (एम.बी.ए.) परीक्षा उत्तीर्ण करने के उपरान्त चिन्हांकित
क्षेत्रों में एक वर्ष के अनुभव के साथ-साथ उसे विनिर्दिष्ट विषयों में
शिक्षा अथवा कार्य का अनुभव होना आवश्यक है।

विस्तृत नियम एवं शर्तों की जानकारी हेतु वेब-साइट
<https://invest.up.gov.in/career/> पर जायें।

इच्छुक अभ्यर्थी निर्धारित प्रारूप पर दिनांक 16.05.2026 समय - सायं 6:00 तक
अथवा इसके पूर्व अपना आवेदन-पत्र प्रेषित करें।

इन्वेस्ट यूपी वेबसाइट
पर जाने हेतु स्कैन करें

मुख्य कार्यपालक अधिकारी,
इन्वेस्ट यूपी



CHIEF MINISTER UDYAMI MITRA JOB DESCRIPTION

Job Title: Chief Minister Udyami Mitra (Investment Facilitation Officer)
Organization: Invest UP, Government of Uttar Pradesh
Location: Across Uttar Pradesh (District/Industrial Authority Level)
Employment Type: Contractual (Full-Time)

About the Role

Invest UP invites dynamic and motivated professionals to join as **Udyami Mitra**, playing a critical role in strengthening the investment ecosystem of Uttar Pradesh. The role involves **end-to-end investor facilitation**, stakeholder coordination, and on-ground execution of investment projects, contributing directly to the State's industrial growth and ease of doing business initiatives.

The selected candidates will act as a **single-point interface for investors**, ensuring seamless support across the investment lifecycle—from land siding to front-ending, intent to grounding, clearances to commercialization and expansion.

Key Responsibilities

- ✓ Facilitate investors across all stages of the investment lifecycle, including project conceptualization, approvals, and commercialization
- ✓ Conduct **field visits and site inspections** with prospective and existing investors
- ✓ Provide **local intelligence and advisory support** on land availability, infrastructure, and policy frameworks
- ✓ Assist investors in:
 - Filing investment proposals and intent forms
 - Obtaining statutory approvals and clearances
 - Land identification and acquisition processes
- ✓ Coordinate with multiple stakeholders including:
 - District Administration
 - Industrial Development Authorities (e.g., UPSIDA, NOIDA, YEIDA, etc.)
 - Line Departments and Invest UP teams
 - Support investors in navigating digital platforms such as **Investment Mitra** and **Nivesh Sarathi**
 - Participate in **District Udyog Bandhu meetings** and assist in grievance redressal
 - Track, monitor, and upload investor issues and progress on designated portals
 - Ensure **time-bound resolution of investor queries and grievances**
 - Build and maintain strong relationships with existing investors and support their expansion plans
 - Assist in **aftercare services and retention strategies** for investors
 - Prepare periodic reports, dashboards, and provide feedback for policy improvements

Age Criteria

Minimum: 25 years

Maximum: 40 years (*As on last date of application*)

Eligibility Criteria

Educational Qualification: MBA (Full-Time) with **minimum 60% marks**

Skills & Competencies

- ✓ Strong communication skills in **Hindi and English (spoken and written)**
- ✓ Proficiency in **MS Office (Word, Excel, PowerPoint)**
- ✓ Strong stakeholder management and interpersonal skills
- ✓ Problem-solving mindset with ability to work in a fast-paced environment
- ✓ Willingness to undertake extensive **fieldwork and travel**

Preferred Skills

- ✓ Knowledge of foreign languages (added advantage)
- ✓ Familiarity with government processes, policies, and approvals

Experience Requirements

- ✓ Minimum **1 year of post-MBA experience** in roles such as:
- ✓ Management Trainee / Business Analyst
- ✓ Consulting / Banking / Market Research roles
- ✓ Customer-facing roles in public/private sector

Preferred Experience in Sectors

- ✓ Infrastructure & Industrial Development
- ✓ Defence, Aerospace & Aviation
- ✓ Warehousing & Logistics
- ✓ IT/ITES, AI/ML, Data Science
- ✓ Startups & Innovation
- ✓ Textiles & Handloom
- ✓ Agriculture & Food Processing
- ✓ Tourism & Film
- ✓ Renewable Energy & EVs
- ✓ Pharma & Healthcare
- ✓ Skill Development & Education
- ✓ Urban Development & Sustainability
- ✓ Banking, Finance & Public Policy

Reporting Structure

- ✓ Chief Executive Officer, Invest UP
- ✓ District Level: District Magistrate

- ✓ Authority Level: CEO of Concerned Industrial Development Authority

Engagement Terms

- ✓ Contractual position for **1 year**, extendable based on performance
- ✓ This is a **full-time role**; no parallel employment or education permitted
- ✓ The role does not constitute permanent government employment

Compensation & Benefits

- ✓ Fixed Salary: ₹30,000 per month
- ✓ House Rent Allowance: ₹10,000 per month
- ✓ Investor Facilitation Allowance: ₹10,000 per month
- ✓ Travel & Field Allowance: ₹20,000 per month
- ✓ One-time Tablet Support: ₹15,000

Selection Process

- ✓ Online application via Invest UP portal
- ✓ Screening and shortlisting
- ✓ Written Examination
- ✓ Personal Interview
- ✓ Final selection based on merit

Why one should join Invest UP?

- Opportunity to work at the forefront of **state-level economic transformation**
- Direct exposure to investors, policymakers, and industry leaders
- Hands-on experience in **investment facilitation and governance**
- Dynamic and impactful field-oriented role