

Chief Secretary Calls for Coordinated Action to Accelerate Industrial Projects in Uttar Pradesh

Chief Secretary Flags Idle Industrial Land, Urges Action Against Long-Unused Allotments

State Level Udyog Bandhu Committee Reviews Reforms and PSP Project Issues

Uttar Pradesh Strengthens Deregulation Push to Boost Investment and Employment

Lucknow, May 18: The State Level Udyog Bandhu Committee meeting was held on Monday at Lok Bhawan under the chairmanship of the Chief Secretary, Government of Uttar Pradesh, Shri S. P. Goyal with a focus on accelerating industrial growth, strengthening deregulation reforms, and resolving issues related to Pumped Storage Power (PSP) projects. The meeting brought together senior government officials, nodal officers, industry associations, and representatives from leading companies to deliberate on policy reforms and project-related challenges.

Addressing the meeting, the Chief Secretary emphasized that such forums are vital for creating a responsive and industry-friendly governance framework. He stated that all concerned departments must work in close coordination to ensure the timely resolution of project-related issues, as these projects are essential for the state's development and employment generation. He reiterated the government's commitment to positioning Uttar Pradesh as one of India's leading investment destinations.

The Chief Secretary also raised concerns over industrial land allotted to companies that has remained unused for years, with several allottees neither establishing industries nor depositing the required charges with industrial development authorities. He urged industry associations to actively monitor such cases and support efforts to ensure the productive utilization of allotted land.

During the session, ACEO, Invest UP, Smt. Prerna Sharma, presented the state's progress under deregulation reforms, highlighting measures aimed at simplifying processes and reducing compliance burden for industries and investors. ACEO, Invest UP, Shri Shashank Chaudhry, highlighted issues related to PSP projects, particularly water allocation from the Son river and discrepancies between master plans and actual site maps. He emphasized the need for coordinated action from the Irrigation, Environment, and Revenue departments to ensure faster resolution. Industry representatives also shared suggestions on unified building reforms and investor facilitation measures.

Representatives from prominent industry bodies including ASSOCHAM, FICCI, CII, Laghu Udyog Bharti, CREDAI, PHDCCI, IIA, DICCI, and NASSCOM participated in the meeting. Senior executives from major companies such as Adani Group, JSW Neo Energy, Greenko Energies, and Avaada Group, etc. were also present, reflecting strong industry engagement with the state government's reform agenda.

The meeting was attended by Shri Deepak Kumar, Infrastructure & Industrial Development Commissioner (IIDC), Shri Alok Kumar, ACS, Infrastructure & Industrial Development, along with Additional Chief Secretaries, Principal Secretaries, and nodal officers from all relevant departments, ensuring a comprehensive review of policy and project implementation. It highlighted Uttar Pradesh's #1 national rank in Deregulation Phase I (Jan 2026), achieved through reforms such as digitized land-use approvals, flexible zoning, simplified building norms, and decriminalized compliances
