

**ADVT No.: 78/Admin/IUP/2025-26**

**Dated: 01 May, 2026**

**Applications are invited in prescribed format from eligible & experienced candidates for the following posts. Applications will be accepted on Invest UP's website: [www.invest.up.gov.in/career/](http://www.invest.up.gov.in/career/).**

Sr. No.	Name of Post	No. of Post
1	General Manager (Textile)	01
2	Asst. General Manager (Textile)	01
3	General Manager (Chemical)	01
4	Asst. General Manager (Chemical)	01
5	General Manager (Electronic Manufacturing)	01
6	Asst. General Manager (Electronic Manufacturing)	01
7	General Manager (Automobile)	01
8	General Manager (Service Sector)	01
9	Asst. General Manager (Service Sector)	01
10	General Manager (Policy)	01

➤ For details of educational/technical qualification, age, eligibility, experience, application format etc. kindly visit Invest UP website <https://invest.up.gov.in/career/>



- Only online applications shall be accepted for the above posts
- Last date for the submission of online applications is **24.05.2026** by 5:00 PM

➤ **Scan here to apply for  
Above mentioned Posts**



निम्नलिखित पदों हेतु योग्य एवं अनुभवी उम्मीदवारों से निर्धारित प्रारूप में आवेदन आमंत्रित हैं। सभी आवेदन इन्वेस्ट यूपी की वेबसाइट [www.invest.up.gov.in/career/](http://www.invest.up.gov.in/career/) पर स्वीकार किए जाएंगे।

क्र.सं.	पद का नाम	पदों की संख्या
1	महाप्रबंधक (टेक्सटाइल)	01
2	सहायक महाप्रबंधक (टेक्सटाइल)	01
3	महाप्रबंधक (केमिकल)	01
4	सहायक महाप्रबंधक (केमिकल)	01
5	महाप्रबंधक (इलेक्ट्रॉनिक विनिर्माण)	01
6	सहायक महाप्रबंधक (इलेक्ट्रॉनिक विनिर्माण)	01
7	महाप्रबंधक (ऑटोमोबाईल)	01
8	महाप्रबंधक (सर्विस सेक्टर)	01
9	सहायक महाप्रबंधक (सर्विस सेक्टर)	01
10	महाप्रबंधक (पॉलिसी)	01

➤ कृपया शैक्षणिक / तकनीकी अर्हता, उम्र, योग्यता, अनुभव, आवेदन प्रारूप इत्यादि की जानकारी हेतु इन्वेस्ट यूपी की वेबसाइट <https://invest.up.gov.in/career/> पर जाएं।



➤ उपरोक्त पदों के लिए केवल ऑनलाइन आवेदन ही स्वीकृत किए जाएंगे।  
➤ दिनांक 24.05.2026 को सायं 5:00 बजे तक किए गए ऑनलाइन आवेदन ही स्वीकार किए जाएंगे।

➤ उल्लिखित पदों के लिए आवेदन करने हेतु स्कैन करें



Job Title	General Manager – Textiles
Location	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E.</b> in Textile Technology/Mechanical or any other related field.</li> <li>• <b>MBA/PGDBM</b> in Textile Technology/Public Policy/Marketing/Foreign Trade/International Business.</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10-12 years</b> of overall professional experience with at least <b>5 years</b> dedicated to promoting investment in the textile sector, driving initiatives that attracted domestic and foreign investments across various sub-sectors such as garment, home textiles and technical textiles sub-sectors.</li> <li>• Experience of leading targeted investment promotion campaigns for textile clusters resulting in the establishment/expansion of textile manufacturing units.</li> <li>• Experience of coordinating national/ international investor roadshows and trade missions, successfully securing commitments from global textile companies to expand operations in targeted regions.</li> <li>• Experience of Engaging with multi-stakeholder groups including government agencies, private investors, trade bodies, sourcing companies and international development partners to design and implement investment facilitation frameworks.</li> </ul>
अधिकतम आयु	<b>55 Years</b>
प्रस्तावित पारिश्रमिक	<b>Maximum Rs. 1,75,000/- per month</b>
कार्य एवं दायित्वों	<p><b>Ecosystem Development</b></p> <ul style="list-style-type: none"> <li>• Analyse global and domestic textile hubs to assess competitiveness, supply-chain strengths, infrastructure, labour, and policy ecosystems.</li> <li>• Align skilling, infrastructure (including PM MITRA parks), and trade-policy interventions with industry requirements.</li> <li>• Provide inputs for policy design, incentives, and institutional mechanisms to boost manufacturing, exports, and investments.</li> </ul> <p><b>Outreach &amp; Stakeholder Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage with central/state agencies, industry associations, global brands, and trade bodies to promote investment and sector collaboration.</li> <li>• Build partnerships across the value chain—sourcing firms, manufacturers, design houses, logistics partners, and financial institutions.</li> <li>• Support investors in obtaining Letters of Comfort (LoC) under UP Textile Policy, Industrial Policy, and FDI Policy.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Coordinate approvals, land allotment, infrastructure provisioning, and financing with public and private stakeholders.</li> <li>• Track project implementation to ensure timely execution and quality compliance.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct sectoral research, including supply-chain mapping, market assessment, and competitive benchmarking.</li> <li>• Prepare investment pitches, sector profiles, export strategies, and promotional material for investor outreach.</li> <li>• Monitor global market trends, new technologies, and consumer patterns to inform strategic decisions.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Track targets and KPIs related to investment attraction and materialisation in the textile sector.</li> <li>• Lead the Textile Desk at Invest UP in close coordination with the AGM-Textile and team members.</li> <li>• Liaise with departments, industry chambers, and trade bodies to ensure smooth facilitation and execution of projects.</li> <li>• Coordinate inter-departmental efforts to resolve investor issues and expedite clearances.</li> </ul>

Job Title	Assistant General Manager – Textiles
Location	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E./</b> in Textile Technology/Mechanical or any other related field.</li> <li>• <b>MBA/PGDBM</b> in Textile Technology/Public Policy/Marketing/Foreign Trade/International Business.</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 5-6 years</b> of overall professional experience with at least <b>3 years</b> dedicated to promoting investment in the textile sector, driving initiatives that attracted domestic and foreign investments across various sub-sectors such as garment, home textiles and technical textiles sub-sectors.</li> <li>• Experience of leading targeted investment promotion campaigns for textile clusters resulting in the establishment/expansion of textile manufacturing units.</li> <li>• Experience of coordinating national/ international investor roadshows and trade missions, successfully securing commitments from global textile companies to expand operations in targeted regions.</li> <li>• Experience of Engaging with multi-stakeholder groups including government agencies, private investors, trade bodies, sourcing companies and international development partners to design and implement investment facilitation frameworks.</li> </ul>
अधिकतम आयु	55 Years
प्रस्तावित पारिश्रमिक	Maximum Rs. 85,000/- per month
कार्य एवं दायित्वों	<p><b>Ecosystem Development</b></p> <ul style="list-style-type: none"> <li>• Analyse global and domestic textile hubs to assess competitiveness, supply-chain strengths, infrastructure, labour, and policy ecosystems.</li> <li>• Align skilling, infrastructure (including PM MITRA parks), and trade-policy interventions with industry requirements.</li> <li>• Provide inputs for policy design, incentives, and institutional mechanisms to boost manufacturing, exports, and investments.</li> </ul> <p><b>Outreach &amp; Stakeholder Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage with central/state agencies, industry associations, global brands, and trade bodies to promote investment and sector collaboration.</li> <li>• Build partnerships across the value chain—sourcing firms, manufacturers, design houses, logistics partners, and financial institutions.</li> <li>• Support investors in obtaining Letters of Comfort (LoC) under UP Textile Policy, Industrial Policy, and FDI Policy.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Coordinate approvals, land allotment, infrastructure provisioning, and financing with public and private stakeholders.</li> <li>• Track project implementation to ensure timely execution and quality compliance.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct sectoral research, including supply-chain mapping, market assessment, and competitive benchmarking.</li> <li>• Prepare investment pitches, sector profiles, export strategies, and promotional material for investor outreach.</li> <li>• Monitor global market trends, new technologies, and consumer patterns to inform strategic decisions.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Track targets and KPIs related to investment attraction and materialisation in the textile sector.</li> <li>• Support the Textile Desk at Invest UP in close coordination with the GM-Textile and team members.</li> <li>• Liaise with departments, industry chambers, and trade bodies to ensure smooth facilitation and execution of projects.</li> <li>• Coordinate inter-departmental efforts to resolve investor issues and expedite clearances.</li> </ul>

Job Title	General Manager – Chemicals
Location	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E.</b> in Chemical /Mechanical or any other related field.</li> <li>• <b>MBA/PGDBM</b> in Marketing/Foreign Trade/Public Policy/International Business</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10-12 years</b> of overall professional experience with at least <b>05 years</b> dedicated to Chemicals and Pharma sector Investment promotion, sector development, policy formulation or advocacy.</li> <li>• Experience of working in projects related to advising on supply chain optimization, raw material sourcing critical for chemical manufacturing units' competitiveness.</li> <li>• Experience of conducting detailed market and regulatory analyses that identified key investment opportunities, leading to establishment of multinational chemical manufacturing companies within targeted regions or industrial zones.</li> <li>• Experience in engaging with large corporates, trade associations and government stakeholders.</li> <li>• Coordinated international investor roadshows and trade missions, successfully securing commitments from global textile companies to expand operations in targeted regions.</li> </ul>
अधिकतम आयु	55 years
प्रस्तावित पारिश्रमिक	Rs. 1,75,000/- per month
कार्य एवं दायित्वों	<p><b>Sector Promotion &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>• Drive strategies to position Uttar Pradesh as a competitive destination for chemicals and pharma sector investments.</li> <li>• Track global and domestic trends, opportunities, and policy enablers.</li> </ul> <p><b>Investor Outreach &amp; Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage proactively with domestic and international investors, associations, and trade bodies.</li> <li>• Facilitate investor meetings, site visits, and government interactions.</li> <li>• Strengthen relationships with existing investors for retention and expansion.</li> <li>• Organize sector roundtables, consultations, and participation in key chemical-sector events.</li> </ul> <p><b>Policy &amp; Regulatory Support</b></p> <ul style="list-style-type: none"> <li>• Provide inputs for policy reforms, regulatory simplification, and competitiveness enhancement.</li> <li>• Benchmark UP's policies with leading chemical hubs in India and globally.</li> <li>• Mobilize investor applications for Letters of Comfort (LoC) under Industrial, FDI, and relevant sectoral policies.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Conceptualize and structure investment projects, clusters, and plug-and-play facilities.</li> <li>• Support bid-process management and encourage private-sector participation.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct sector research including supply-chain mapping, market assessment, and benchmarking.</li> <li>• Prepare investment pitches, sector profiles, and promotional material for investor outreach.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Lead the Chemicals Desk at Invest UP, coordinating closely with the AGM and team members.</li> <li>• Liaise with government departments, industry chambers, and stakeholders for smooth facilitation.</li> <li>• Provide regular updates, MIS inputs, and progress reports on KPIs and investment targets.</li> </ul>

<b>Job Title</b>	<b>Assistant General Manager – Chemicals</b>
<b>Location</b>	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E.</b> in Chemical /Mechanical or any other related field.</li> <li>• <b>MBA/PGDBM</b> in Marketing/Foreign Trade/Public Policy/International Business</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 5-6 years</b> of overall professional experience with at least <b>03 years</b> dedicated to Chemicals and Pharma sector Investment promotion, sector development, policy formulation or advocacy.</li> <li>• Experience of working in projects related to advising on supply chain optimization, raw material sourcing critical for chemical manufacturing units' competitiveness.</li> <li>• Experience of conducting detailed market and regulatory analyses that identified key investment opportunities, leading to establishment of multinational chemical manufacturing companies within targeted regions or industrial zones.</li> <li>• Experience in engaging with large corporates, trade associations and government stakeholders.</li> <li>• Coordinated international investor roadshows and trade missions, successfully securing commitments from global textile companies to expand operations in targeted regions.</li> </ul>
<b>अधिकतम आयु</b>	<b>55 years</b>
<b>प्रस्तावित पारिश्रमिक</b>	<b>Rs. 85,000/- per month</b>
कार्य एवं दायित्वों	<p><b>Sector Promotion &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>• Drive strategies to position Uttar Pradesh as a competitive destination for chemicals and pharma sector investments.</li> <li>• Track global and domestic trends, opportunities, and policy enablers.</li> </ul> <p><b>Investor Outreach &amp; Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage proactively with domestic and international investors, associations, and trade bodies.</li> <li>• Facilitate investor meetings, site visits, and government interactions.</li> <li>• Strengthen relationships with existing investors for retention and expansion.</li> <li>• Organize sector roundtables, consultations, and participation in key chemical-sector events.</li> </ul> <p><b>Policy &amp; Regulatory Support</b></p> <ul style="list-style-type: none"> <li>• Provide inputs for policy reforms, regulatory simplification, and competitiveness enhancement.</li> <li>• Benchmark UP's policies with leading chemical hubs in India and globally.</li> <li>• Mobilize investor applications for Letters of Comfort (LoC) under Industrial, FDI, and relevant sectoral policies.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Conceptualize and structure investment projects, clusters, and plug-and-play facilities.</li> <li>• Support bid-process management and encourage private-sector participation.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct sector research including supply-chain mapping, market assessment, and benchmarking.</li> <li>• Prepare investment pitches, sector profiles, and promotional material for investor outreach.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Support the Chemicals Desk at Invest UP, coordinating closely with the GM and team members.</li> <li>• Liaise with government departments, industry chambers, and stakeholders for smooth facilitation.</li> <li>• Provide regular updates, MIS inputs, and progress reports on KPIs and investment targets.</li> </ul>

<b>Job Title</b>	<b>General Manager – Electronics Manufacturing</b>
<b>Location</b>	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E.</b> in Electronics or any other related field</li> <li>• <b>MBA/PGDBM</b> in Marketing/Foreign Trade/International Business/Public Policy</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10-12 years</b> of overall professional experience, including at least <b>5 years</b> focused on investment promotion in electronics manufacturing, encompassing semiconductor fabrication, PCB assembly, and electronic components production.</li> <li>• Experience of working in projects related to Conducting detailed techno-economic feasibility studies on raw material supply chains, semiconductor wafer sourcing, component procurement and labor skill availability to inform investor decisions.</li> <li>• Experience in carrying out investment attraction initiatives targeting electronics manufacturing clusters</li> <li>• Experience of Coordinating international investor roadshows and trade missions, securing commitments from global semiconductor manufacturers, EMS providers, and component suppliers to establish or expand operations.</li> </ul>
अधिकतम आयु	<b>55 Years</b>
प्रस्तावित पारिश्रमिक	<b>Rs. 1,75,000/- per month</b>
कार्य एवं दायित्वों	<p><b>Sector Promotion &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>• Drive strategies to position Uttar Pradesh as a leading destination for electronics investments.</li> <li>• Analyse global/domestic trends, emerging technologies, and competitive landscapes to identify opportunities.</li> <li>• Work with industry experts and government agencies to design initiatives that enhance sector competitiveness.</li> </ul> <p><b>Investor Outreach &amp; Engagement</b></p> <ul style="list-style-type: none"> <li>• Identify and engage potential investors including MNCs, startups, and industry associations.</li> <li>• Organise investor meetings, site visits, roadshows, and promotional events.</li> <li>• Maintain strong relationships with existing investors to support expansion and resolve issues promptly.</li> </ul> <p><b>Policy &amp; Regulatory Support</b></p> <ul style="list-style-type: none"> <li>• Provide expert inputs for policy formulation and reforms that improve ease of doing business.</li> <li>• Advocate regulatory simplification and benchmark UP's electronics policies against leading global hubs.</li> <li>• Identify gaps and improvement areas through comparative policy analysis.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Lead planning and structuring of electronics investment projects—industrial parks, clusters, and plug-and-play facilities.</li> <li>• Coordinate with public and private stakeholders on approvals, land, and infrastructure development.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct research on supply chains, market potential, technology trends, and sector competitiveness.</li> <li>• Prepare sector profiles, investment pitches, and promotional material for investor-focused events.</li> <li>• Use data insights to guide strategic decisions and identify high-impact opportunities.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Lead the Electronics Desk at Invest UP, working closely with the AGM and other team members.</li> <li>• Act as the central liaison between departments, industry bodies, and investors for smooth facilitation.</li> <li>• Coordinate to resolve investor issues, expedite clearances, and monitor project progress.</li> <li>• Provide regular progress updates, MIS reports, and KPI-based performance tracking.</li> </ul>

<b>Job Title</b>	<b>Assistant General Manager – Electronics Manufacturing</b>
<b>Location</b>	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E.</b> in Electronics or any other related field</li> <li>• <b>MBA/PGDBM</b> in Marketing/Foreign Trade/International Business/Public Policy</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 5-6 years</b> of overall professional experience, including at least <b>3 years</b> focused on investment promotion in electronics manufacturing, encompassing semiconductor fabrication, PCB assembly, and electronic components production.</li> <li>• Experience of working in projects related to Conducting detailed techno-economic feasibility studies on raw material supply chains, semiconductor wafer sourcing, component procurement and labor skill availability to inform investor decisions.</li> <li>• Experience in carrying out investment attraction initiatives targeting electronics manufacturing clusters</li> <li>• Experience of Coordinating international investor roadshows and trade missions, securing commitments from global semiconductor manufacturers, EMS providers, and component suppliers to establish or expand operations.</li> </ul>
अधिकतम आयु	<b>55 Years</b>
प्रस्तावित पारिश्रमिक	<b>Rs. 85,000/- per month</b>
कार्य एवं दायित्वों	<p><b>Sector Promotion &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>• Drive strategies to position Uttar Pradesh as a leading destination for electronics investments.</li> <li>• Analyse global/domestic trends, emerging technologies, and competitive landscapes to identify opportunities.</li> <li>• Work with industry experts and government agencies to design initiatives that enhance sector competitiveness.</li> </ul> <p><b>Investor Outreach &amp; Engagement</b></p> <ul style="list-style-type: none"> <li>• Identify and engage potential investors including MNCs, startups, and industry associations.</li> <li>• Organise investor meetings, site visits, roadshows, and promotional events.</li> <li>• Maintain strong relationships with existing investors to support expansion and resolve issues promptly.</li> </ul> <p><b>Policy &amp; Regulatory Support</b></p> <ul style="list-style-type: none"> <li>• Provide expert inputs for policy formulation and reforms that improve ease of doing business.</li> <li>• Advocate regulatory simplification and benchmark UP's electronics policies against leading global hubs.</li> <li>• Identify gaps and improvement areas through comparative policy analysis.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Lead planning and structuring of electronics investment projects—industrial parks, clusters, and plug-and-play facilities.</li> <li>• Coordinate with public and private stakeholders on approvals, land, and infrastructure development.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct research on supply chains, market potential, technology trends, and sector competitiveness.</li> <li>• Prepare sector profiles, investment pitches, and promotional material for investor-focused events.</li> <li>• Use data insights to guide strategic decisions and identify high-impact opportunities.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Support the Electronics Desk at Invest UP, working closely with the GM and other team members.</li> <li>• Act as the central liaison between departments, industry bodies, and investors for smooth facilitation.</li> <li>• Coordinate to resolve investor issues, expedite clearances, and monitor project progress.</li> <li>• Provide regular progress updates, MIS reports, and KPI-based performance tracking.</li> </ul>

<b>Job Title</b>	<b>General Manager – Automobile</b>
<b>Location</b>	Lucknow
शैक्षिक आर्हता / अतिरिक्त आर्हता, अनुभव	<p><b>Education:</b>  <b>B.Tech/B.E.</b> in Mechanical Engineering/Automobile Engineering or any other related field.  <b>MBA/PGDBM</b> in Operations Management/Supply Chain Management/ Marketing/ Foreign Trade/International Business.</p> <p><b>Experience:</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10-12 years</b> of overall professional experience with at least <b>05 years dedicated</b> in automobile sector investment promotion with a focus on facilitating investments in passenger vehicles, commercial vehicles, and electric mobility segments</li> <li>• Experience of working in projects related to engaging and building partnerships with leading automobile manufacturers, tier-1 and tier-2 suppliers, trade associations, and government agencies to facilitate investment and policy support.</li> <li>• Experience in Coordinating national/international investor roadshows and trade missions, successfully securing commitments from global automobile manufacturers and component suppliers to set up or expand manufacturing and R&amp;D operations in targeted regions.</li> <li>• Experienced in advising on incentives, subsidies, and policy frameworks to attract investments in emerging segments such as electric vehicles, battery manufacturing and connected vehicle technologies.</li> </ul>
<b>अधिकतम आयु</b>	<b>55 Years</b>
<b>प्रस्तावित पारिश्रमिक</b>	<b>Rs. 1,75,000/- per month</b>
कार्य एवं दायित्वों	<p><b>Sector Promotion &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>• Develop and implement strategies to position Uttar Pradesh as a competitive hub for automobile investments.</li> <li>• Track global/domestic trends, emerging technologies (EVs, autonomous vehicles), and policy enablers.</li> <li>• Work with industry experts, government bodies, and stakeholders to drive sector growth and competitiveness.</li> </ul> <p><b>Investor Outreach &amp; Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage proactively with OEMs, component suppliers, global investors, and industry associations.</li> <li>• Organise investor meetings, site visits, roadshows, and promotional events to highlight UP's opportunities.</li> </ul> <p><b>Policy &amp; Regulatory Support</b></p> <ul style="list-style-type: none"> <li>• Provide expert inputs for policy formulation, regulatory simplification, and sector-specific reforms.</li> <li>• Benchmark UP's policies against leading national and global automotive hubs and recommend improvements.</li> <li>• Advocate policies supporting EVs, sustainability, and advanced automotive technologies.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Lead conceptualisation and structuring of automobile-sector projects including manufacturing plants, R&amp;D centres, and industrial clusters.</li> <li>• Coordinate approvals, land allocation, infrastructure development, and financing with stakeholders.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct research on supply chains, market potential, technology trends, and competitive benchmarking.</li> <li>• Prepare sector profiles, investment pitches, and promotional material for investor summits and trade fairs.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Serve as the primary liaison between government departments, industry bodies, and investors for smooth facilitation.</li> <li>• Lead the Automobile Desk at Invest UP, work closely with the AGM and other team members.</li> <li>• Coordinate inter-departmental efforts to resolve investor issues and expedite clearances.</li> <li>• Provide timely updates, MIS inputs, and KPI-based progress reports to senior leadership.</li> </ul>

<b>Job Title</b>	<b>General Manager – Service Sector</b>
<b>Location</b>	<b>Lucknow</b>
<b>Education Qualification and Experience</b>	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E./ Bachelors</b> in IT, CS, Electronics, Public Policy, Economics or any other related field</li> <li>• <b>MBA/PGDBM/Masters</b> in IT, CS, Electronics, Public Policy, Economics or any other related field</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10–12 years</b> of overall professional experience, with <b>at least 5 years</b> in service-sector investment promotion, attracting domestic and foreign investments across IT/ITeS, Global Capability Centers (GCC), fintech, logistics, healthcare, education, pharma and professional and digital services.</li> <li>• Experience in leading targeted investment promotion campaigns for service-sector clusters such as IT parks, startup hubs, logistics parks, medical cities, and tourism circuits, resulting in establishment and expansion of service enterprises and GCCs.</li> <li>• Proven experience in organizing national and international investor roadshows, sourcing meets, and investment summits, securing commitments from global technology firms, healthcare operators, logistics majors, and institutional investors.</li> <li>• Strong experience in coordinating with multi-stakeholder groups, including government departments, private investors, industry associations, startups, and international development partners, to design and implement service-sector investment facilitation frameworks.</li> <li>• Experience in policy advocacy and implementation, contributing to service-sector policies, incentive frameworks, ease-of-doing-business reforms, and single-window systems.</li> <li>• Hands-on experience in investment facilitation and aftercare, including site selection, approvals coordination, incentive structuring, and post-investment support, ensuring timely project implementation and investor retention.</li> </ul>
<b>Maximum Age</b>	55 Years
<b>Compensation</b>	Maximum Rs. 1,75,000/- per month
<b>Key Responsibilities</b>	<p><b>Ecosystem Development</b></p> <ul style="list-style-type: none"> <li>• Assess global and domestic service-sector hubs to evaluate competitiveness, talent, infrastructure, and policy ecosystems.</li> <li>• Align skilling, digital/physical infrastructure (IT parks, logistics parks, tourism circuits, hospital clusters) and policy interventions with service-sector needs.</li> <li>• Provide inputs for service-sector policies, incentives, and institutional frameworks to promote investments, exports, and employment.</li> </ul> <p><b>Outreach &amp; Stakeholder Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage with government agencies, industry bodies, global service providers, startups, GCCs, and investors to promote service-sector investments.</li> <li>• Build partnerships across key service value chains and support investors in obtaining Letters of Comfort (LoC) and policy approvals.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Coordinate approvals, land/building allotment and infrastructure provisioning for service-sector projects.</li> <li>• Monitor project implementation to ensure timely execution and regulatory compliance.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Undertake sectoral research, market assessment, and competitive benchmarking.</li> <li>• Develop investment pitches, sector profiles, value propositions, and promotional material; track global trends and emerging business models.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Track investment targets, KPIs, and project materialisation for the service sector.</li> <li>• Lead the Service Sector Desk at Invest UP and coordinate with departments and stakeholders to resolve investor issues and expedite clearances.</li> </ul>

<b>Job Title</b>	<b>Assistant General Manager – Service Sector</b>
<b>Location</b>	<b>Lucknow</b>
<b>Education Qualification and Experience</b>	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• <b>B.Tech/B.E./ Bachelors</b> in IT, CS, Electronics, Public Policy, Economics or any other related field</li> <li>• <b>MBA/PGDBM/Masters</b> in IT, CS, Electronics, Public Policy, Economics or any other related field</li> </ul> <p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 5–6 years</b> of overall professional experience, with <b>at least 3 years</b> dedicated experience to promoting investments in the service sector, driving initiatives that attracted domestic and foreign investments across sub-sectors such as IT/ITeS, logistics, healthcare, education, tourism &amp; hospitality, fintech, and other knowledge-based services.</li> <li>• Experience in supporting and executing targeted investment promotion campaigns for service-sector clusters such as IT parks, logistics hubs, tourism circuits, startup ecosystems, and healthcare clusters, contributing to the establishment and expansion of service enterprises.</li> <li>• Experience in coordinating national and international investor roadshows, sourcing meets, and trade missions, facilitating engagement with global service providers, technology firms, and institutional investors, and supporting investment commitments in targeted regions.</li> <li>• Experience in engaging with multi-stakeholder groups, including government agencies, private investors, industry associations, service providers, startups, and international development partners, to support the design and implementation of service-sector investment facilitation frameworks.</li> </ul>
<b>Maximum Age</b>	55 Years
<b>Compensation</b>	Maximum Rs. 85,000/- per month
<b>Key Responsibilities</b>	<p><b>Ecosystem Development</b></p> <ul style="list-style-type: none"> <li>• Analyse global and domestic service-sector hubs to assess competitiveness, talent availability, infrastructure (digital and physical), regulatory environment, and policy ecosystems.</li> <li>• Align skilling initiatives, IT/ITES infrastructure, logistics and tourism infrastructure, startup ecosystems, and regulatory interventions with industry requirements.</li> <li>• Provide inputs for service-sector policy design, incentive structures, and institutional mechanisms to boost service exports, employment, and investments.</li> </ul> <p><b>Outreach &amp; Stakeholder Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage with central/state agencies, industry associations, global service providers, startups, GCCs, and trade bodies to promote investment and collaborative opportunities.</li> <li>• Support investors in obtaining Letters of Comfort (LoC) and approvals under state Industrial Policy, Service-sector policies, and FDI guidelines.</li> </ul> <p><b>Project Development</b></p> <ul style="list-style-type: none"> <li>• Coordinate approvals, site/building allotment, infrastructure provisioning with public and private stakeholders for service-sector projects.</li> <li>• Track project implementation to ensure timely execution, operational readiness, and compliance with service-sector norms.</li> </ul> <p><b>Research &amp; Analysis</b></p> <ul style="list-style-type: none"> <li>• Conduct sectoral research including market assessment, value-chain mapping, demand analysis, and competitive benchmarking across service sub-sectors.</li> <li>• Prepare investment pitches, sector profiles, export promotion strategies, and outreach material for domestic and international investors.</li> </ul> <p><b>Coordination &amp; Reporting</b></p> <ul style="list-style-type: none"> <li>• Track targets and KPIs related to service-sector investment attraction and materialisation.</li> <li>• Support the Service Sector Desk at Invest UP in close coordination with the GM Service Sector and team members.</li> </ul>

<b>Job Title</b>	<b>General Manager – Policy</b>
<b>Location</b>	<b>Lucknow</b>
अधिकतम आयु	<b>55 Years</b>
प्रस्तावित पारिश्रमिक	<b>Maximum Rs. 1,75,000/- per month</b>
<b>Qualifications &amp; Experience</b>	<p><b>Educational Qualifications</b></p> <ul style="list-style-type: none"> <li>• Postgraduate degree in Economics, Public Policy, Public Administration, Management, Law, or a related field from a recognized institution.</li> <li>• Additional certifications in policy analysis, governance, or regulatory studies will be an advantage.</li> </ul> <p><b>Professional Experience</b></p> <ul style="list-style-type: none"> <li>• <b>Minimum 10 years of relevant experience in:</b> <ul style="list-style-type: none"> <li>○ Government policy making</li> <li>○ Investment promotion agencies</li> <li>○ Think tanks, consulting firms, or multilateral institutions</li> </ul> </li> <li>• Proven experience in drafting and implementing government policies or reform programs.</li> <li>• Experience working with state/central governments is highly desirable.</li> </ul>
कार्य एवं दायित्वों	<p><b>Key Responsibilities</b></p> <p><b>Policy Formulation &amp; Review</b></p> <ul style="list-style-type: none"> <li>• Lead the formulation, revision, and harmonization of state investment, industrial, sectoral, and incentive policies.</li> <li>• Conduct periodic reviews of existing policies to address implementation gaps and improve effectiveness.</li> <li>• Draft cabinet notes, policy briefs, concept notes, and amendments in coordination with concerned departments.</li> <li>• Ensure alignment of state policies with Government of India initiatives (e.g., Make in India, Digital India, PLI schemes).</li> </ul> <p><b>Inter-Departmental Coordination</b></p> <ul style="list-style-type: none"> <li>• Act as a nodal officer for policy-related coordination with state departments, central ministries, and regulatory agencies.</li> <li>• Facilitate consensus building among stakeholders on policy changes and reform initiatives.</li> <li>• Support district and departmental teams in interpreting and operationalizing policies.</li> </ul> <p><b>Stakeholder &amp; Industry Engagement</b></p> <ul style="list-style-type: none"> <li>• Engage with industry associations, chambers of commerce, investors, and consultants to gather feedback on policy issues.</li> <li>• Organize consultations, workshops, and stakeholder meetings for policy inputs and validation.</li> <li>• Address policy-related grievances and escalations from investors.</li> </ul> <p><b>Research, Analysis &amp; Benchmarking</b></p> <ul style="list-style-type: none"> <li>• Conduct policy research, impact assessment, and comparative analysis with other states and countries.</li> <li>• Benchmark Uttar Pradesh policies against best practices to recommend improvements.</li> <li>• Analyze investment trends, sectoral performance, and emerging opportunities to inform policymaking.</li> </ul>

Job Title	General Manager – Policy
	<p><b>Documentation &amp; Knowledge Management</b></p> <ul style="list-style-type: none"> <li>• Maintain a centralized repository of policies, circulars, government orders, and reform documentation.</li> <li>• Prepare presentations, briefing notes, and responses for senior leadership and government reviews.</li> </ul> <p><b>Team Leadership &amp; Capacity Building</b></p> <ul style="list-style-type: none"> <li>• Lead and mentor the policy team within Invest UP.</li> <li>• Build internal capacity on policy analysis, drafting, and regulatory frameworks.</li> <li>• Set performance goals and monitor outcomes against agreed KPIs.</li> </ul> <p><b>Key Performance Indicators (KPIs)</b></p> <ul style="list-style-type: none"> <li>• Timely drafting and notification of policies and amendments</li> <li>• Reduction in policy-related investor grievances</li> <li>• Successful implementation of reform action plans</li> <li>• Stakeholder satisfaction and feedback</li> </ul>