

UP govt's digital vision gains momentum, Project Ganga to go 'Live' soon: Suresh Khanna

STATESMAN NEWS SERVICE
Lucknow, 27 May

Uttar Pradesh is rapidly moving toward digital self-reliance. In line with this vision, the state government's ambitious 'Project Ganga' is set to go live soon.

Nearly all major milestones associated with the project have been completed, and preparations for its implementation on the ground have entered the final stage.

Officials said on Wednesday that the objective of Project Ganga is to extend modern digital services to villages and small towns so that rural areas can directly connect with high-speed internet and emerging technologies.

Under the project, a large-scale network of broadband



THE INITIATIVE 'PROJECT GANGA' WAS LAUNCHED IN JULY 2025 WITH PRELIMINARY SEEDING ACTIVITIES. STRATEGIC CONSULTATIONS WITH GOVERNMENT DEPARTMENTS AND STAKEHOLDERS FOLLOWED IN DECEMBER 2025. IN JANUARY 2026, THE CONCEPT NOTE WAS SHARED, WHILE ON MARCH 9, 2026, AN MOU WAS SIGNED IN THE PRESENCE OF FINANCE MINISTER SURESH KUMAR KHANNA.

connectivity, free public Wi-Fi, cybersecurity solutions, IPTV, and digital services will be established in rural areas.

The initiative 'project Ganga' was launched in July 2025 with preliminary seeding activities. Strategic consultations with government departments

and stakeholders followed in December 2025. In January 2026, the concept note was shared, while on March 9, 2026, an MoU was signed in the presence of Finance Minister Suresh Kumar Khanna.

Subsequently, processes such as media outreach, final

DPR preparation, and issuance of letters to District Magistrates through the MSME Department were completed.

By April 2026, discussions with banking partners regarding financial enablement had commenced, paving the way for the project's operational rollout and to go 'live.'

Under Project Ganga, a digital service provider network will be established to ensure access to internet and advanced digital services in rural areas.

Through this initiative, households will gain access

to high-speed broadband, public Wi-Fi and OTT platforms.

In addition, CCTV-based security solutions, cybersecurity services, and institutional digital connectivity will also be strengthened.

The project aims not only to provide internet access but also to prepare villages for future digital technologies.

Project Ganga places special emphasis on connecting rural youth with digital employment opportunities. Facilities such as freelancing support, remote work opportunities, online

vocational training, and digital libraries will be made available under the initiative. This will enable youth living in villages to benefit from digital opportunities similar to those available in major cities.

It is believed that the project could give a major boost to the digital economy in rural Uttar Pradesh and create new employment opportunities.

The UP government believes that digital connectivity is the backbone of the future economy.

In this context, Project Ganga is expected to provide a strong foundation for the vision of 'Connected Villages, Prosperous UP.' The government's effort is to ensure that the benefits of digital services reach the last person in society and help Uttar Pradesh emerge as a technologically self-reliant state.

