

Invest India, Invest UP Strengthen Partnership to Accelerate Investments and FDI in Uttar Pradesh

Invest UP and Invest India Join Hands to Drive Industrial Growth in Uttar Pradesh

10 June, Lucknow: In a major boost to Uttar Pradesh's investment drive, Invest UP hosted Ms. Nivruti Rai, Managing Director and CEO of Invest India, for a high-level strategic dialogue focused on strengthening collaboration and attracting greater investments into the state.

The meeting focused on enhancing cooperation in investment promotion, identifying new opportunities across key sectors, and facilitating the grounding of investment projects in Uttar Pradesh. A major area of discussion was the joint effort to attract and support Foreign Direct Investment (FDI), leveraging the strengths of both organizations to showcase Uttar Pradesh as one of India's most attractive investment destinations.

During the interaction, Ms. Rai shared a comprehensive presentation on the national investment landscape, highlighting the status of major projects across states and emerging trends in investment promotion. The presentation provided valuable insights into sectoral opportunities, investor expectations, and strategies that can further strengthen Uttar Pradesh's competitiveness in attracting domestic and global investments.

The discussions also explored ways to enhance investor outreach, streamline facilitation mechanisms, and improve coordination between state and national investment promotion agencies. Both organizations reaffirmed their commitment to working closely to ensure faster project implementation, stronger investor engagement, and a seamless investment experience.

The meeting was attended by Invest UP Chief Executive Officer Shri Vijay Kiran Anand, Additional Chief Executive Officer Ms. Prerna Sharma, Additional Chief Executive Officer Shri Shashank Chaudhry, along with other senior officials. The interaction reflected a shared vision of accelerating economic growth through strategic investments and reinforcing Uttar Pradesh's position as a preferred destination for global investors.

The collaboration between Invest India and Invest UP is expected to further strengthen the state's investment ecosystem and contribute significantly to Uttar Pradesh's long-term growth and development aspirations.
