

Engine of the east

The roads that changed the route

Purvanchal Expressway: A 341-km, six-lane expressway connecting Lucknow and Ghazipur. An emergency aircraft landing strip has also been built in Sultanpur

Gorakhpur Link Expressway: A 91-km, four-lane expressway linking Gorakhpur with the Purvanchal Expressway, reducing travel time to Lucknow to 3–3.5 hours

Kushinagar International Airport: Fully operational, the airport has been developed to promote tourism and strengthen the Buddhist Circuit

Flatted Factory Complex: Purvanchal's first flatted factory complex has been inaugurated at GIDA, Gorakhpur, benefiting small industries and accommodating around 80 industrial units

The next stretch of the journey

- Industrial clusters and parks are being developed across 12 districts along the Purvanchal Expressway
- Planned facilities include garment parks, plastic parks, warehouses, food processing units, MSME clusters, and logistics hubs
- The corridor aims to attract investment, generate employment, and transform the expressway into a major hub of economic activity

Varanasi's Renaissance

- Under the Namami Gange Mission, ghats of the Ganga have undergone extensive redevelopment, including beautification, improved lighting, enhanced cleanliness, and environmental conservation
- The five key stops on the Panchkoshi Parikrama route — Kardameshwar, Bhimchandi, Rameshwar, Shivpur, and

Kapildhara — have been comprehensively developed

- Around ₹97 crore has been spent on widening the Panchkoshi route, while nearly ₹39.3 crore has been invested in religious tourism and related infrastructure
- Varanasi has undergone a historic transformation over the past 12 years (2014–26)
- Under the Brand Banaras initiative, 727 projects worth ₹61,218 crore have been launched
- 536 projects worth ₹36,211 crore have been completed
- 191 projects worth nearly ₹25,007 crore are in the final stage of completion
- The city has gained fresh momentum in investment and industrial development
- Investment proposals worth around ₹23,500 crore have been received, with the potential to generate more than 50,000 jobs
- Special emphasis has been placed on promoting Banarasi saris, handicrafts, woodcraft, agriculture-based industries, and the MSME sector

