

Startup Mission, data centre policy get UP cabinet nod

Incubation period for startups increased from one year to 2 yrs

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LUCKNOW: The state cabinet on Monday approved the proposal to set up a dedicated Startup Mission Directorate to strengthen the state's startup ecosystem, improve coordination among incubators and centres of excellence and achieve the objective of making UP a trillion-dollar economy by 2030.

The cabinet also approved the UP Startup Policy-2026, replacing the previous one and UP Data Centre Policy-2026 to make a world class, green, AI-ready competitive hub.

Startup-related activities are currently handled by the UP Electronics Corporation, but the new mission would function as a separate entity headed by a CEO with its own officers and staff. It would work as a nodal agency to implement the start-up and innovation projects in the state.

Principal Secretary (IT and electronics) Alok Kumar-III said the startup mission would have a governing board headed by the chief secretary and the additional chief secretary/principal secretary (IT and electronics) would chair the mission's executive committee. He said the objective was to ensure that the UP's talent does not move out of the state.

Chief minister Yogi Adityanath presided over the meeting of the state cabinet that also approved a proposal to implement the recommendations of Pay Committee (2016) providing for paying/increasing uniform and uniform washing allowance to uniformed personnel of dif-



Chief minister Yogi Adityanath chairs a meeting of the UP cabinet in Lucknow on Monday.

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ferent departments. The decision would incur an additional cost of Rs 20 crore per annum to the state exchequer.

Under the new start-up policy, various provisions to provide necessary cooperation, financial and institutional incentives have been made to scale up startups from the primary stage. The incubation period for the startups has been increased from one year to two years.

The cost of living allowance has been increased from Rs 17,500 per month (for one year) to Rs 20,000 per month for two years. The maximum limit for prototype funding has been increased from Rs 5 lakh to Rs 10 lakh while the maximum limit for seed funding goes up from Rs 7.5 lakh to Rs 15 lakh. The seed funding may go up to Rs 50 lakh in special circumstances.

An additional incentive of 50% will be given to startups set up by women/economically weaker sections/transgenders with a minimum of 51% share. The startups in Bundelkhand or Poorvanchal region or the ones working in agri-tech, circular economy, rural impact, waste management, sustainability,

new energy and climate change will also be given additional benefits. An assistance of Rs 2 crore would be given for getting quality certification and patent filing.

Startups getting financial assistance from national or international institutions or national missions would get a matching grant of 50% subject to a maximum of Rs 5 crore. A provision of term loan up to Rs 2 crore, 4% subsidy on interest and reimbursement of EPF and ESI has also been made.

Deep-tech startups would have prototype assistance up to Rs 20 lakh, seed funding up to 30 lakh and patent capital up to Rs 100 crore and up to 40% matching grant for research and development.

Under the new data centre policy, incentives would include relaxation regarding land, capital, interest subsidy, rebate in stamp duty and electricity fee along with other incentives for all the three categories of data centre parks (40 mw plus capacity), data centre units (2mw plus and less than 40 mw) and age data centre. A customised special package may be given for 500 mw plus data centre projects.

Jalalabad in Shahjahanpur to be known as Parshurampuri

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LUCKNOW: The Uttar Pradesh Cabinet on Monday gave its nod to a proposal to rename Jalalabad town under the Jalalabad Municipal Council in Shahjahanpur district as Parshurampuri, said finance minister Suresh Kumar Khanna. The decision will come into effect after the issuance of the notification in this regard. The town is renowned as the birthplace of Lord Parshuram.

Following this decision, the concerned department will complete the necessary administrative and legal formalities relating to the renaming. Thereafter, the name of the town will be changed in all government records, departmental documents and other official records.

As part of the change, the existing Jalalabad Nagar Palika Parishad will now be officially known as Parshurampuri Nagar Palika Parishad. The local municipal council formally endorsed the renaming through resolutions passed in 2018 and again in 2023.

Following these resolutions, the Shahjahanpur district administration submitted the proposal to the state government, which later forwarded it to the Centre. In August 2025, the Centre approved the recommendation forwarded by the Uttar Pradesh government. Deputy chief minister Brajesh

Pathak said the UP Cabinet's decision has been widely welcomed. He added that public representatives and local residents had been demanding the name change for a long time.

AK Sharma, UP urban development and energy minister, described the move as a historic step towards honouring the state's rich cultural, religious, and historical heritage.

More job opportunities for int'l medal-winning sportspersons

The Cabinet also decided that the identified posts of various departments will be included in the Uttar Pradesh International Medal Winners Direct Recruitment Rules, 2022, thereby creating greater employment opportunities for international medal-winning sportspersons.

Transfer of land for horticulture college okayed

The Cabinet gave its nod to the proposal to transfer 22 hectares of land—out of the total 44,888 hectares identified and made available by the Rae Bareilly DM—to the department of agricultural education and research free of cost for the establishment of the horticulture college. The college will be established under Chandra Shekhar Azad University of Agriculture & Technology, Kanpur.