

# UP-Japan meet: Focus on ₹3k crore projects, Japan City in YEIDA area

## CM Yogi To Take Part In High-level CEO Roundtable

TIMES NEWS NETWORK

**Lucknow:** The first day of the UP-Japan engagement will put two major investment initiatives in focus — the virtual ground-breaking of Rs 3,191 crore worth of projects by Escorts Kubota and Minda Corporation, and the proposed 500-acre Japan City in Yamuna Expressway Industrial Development Authority (YEIDA) area, an official spokesperson said on Tuesday.

The projects of the two companies are expected to generate more than 10,000 jobs. Escorts Kubota's Rs 2,025-crore project in Sector 10 of YEIDA is expected to create over 3,800 jobs, while Minda Corporation has proposed two projects worth Rs 1,166 crore in sectors 10 and 24, with around 6,440 employment opportunities.

The proposed Japan City will also be presented to the Japanese delegation as part of the state's effort to deepen



CM Yogi Adityanath and Union minister Piyush Goyal with Yamanashi Prefecture governor Kotaro Nagasaki in New Delhi on Tuesday

industrial ties with the country. Additional chief secretary, infrastructure and industrial development, Alok Kumar, will brief investors on the project, which is planned as an integrated industrial ecosystem for Japanese companies, suppliers and ancillary industries.

More than 200 industrialists, CEOs, business leaders and policymakers from Japan are participating in the engagement, with the delegation being led by Yamanashi Prefecture Governor Kotaro Nagasaki.

The inaugural day will also see a high-level CEO roundtable at a prominent hotel in New Delhi. Chief minister Yogi Adityanath, along with senior ministers and officials

of Centre and state govt, will deliberate on investment opportunities with top executives of leading Japanese industry groups.

The CEO roundtable will focus on emerging sectors including green hydrogen, renewable energy, electric mobility, semiconductors, advanced materials, automotive components and digital infrastructure. Japanese companies will also be briefed on UP's industrial infrastructure, connectivity and investment policies.

The day will feature UP-Japan Innovation, industry and investment dialogue and a session on 'Accelerating Green Transformation—Mobility, Energy and Strategic Materials'. Discussions will

cover startups, technology, banking, skilled manpower, transportation, energy and strategic materials.

The Japan City presentation will highlight opportunities for Japanese companies to establish manufacturing units alongside suppliers and ancillary industries, with the

proposed ecosystem aimed at strengthening supply chains and facilitating technology partnerships. The first day will also include special presentations and an exhibition for the visiting Yamanashi delegation, besides participation by senior union and state ministers.