

Focus on tech & jobs, UP to host Japan biz leaders

Delegation To Explore Partnerships

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Lucknow: Intensifying its efforts to attract investment in UP, the state govt is set to roll out the red carpet for over 200 Japanese business leaders from Tuesday.

The state will host business leaders from Yamanashi Prefecture of Japan to turn their interest into functional partnership so that engagement evolves into factories, technology partnerships and jobs.

Speaking to TOI on the eve of the event, a senior official from the host Invest UP said, "Led by Yamanashi Governor Kotaro Nagasaki, the Japanese delegation will explore projects and partnerships across manufacturing, clean energy, semiconductors, digital infrastructure, skills and tourism during the UP-Japan Investment Meet 2026."

The effort, which would take the delegation through New Delhi, Lucknow, Greater Noida, Agra and Varanasi, aims at bringing Japanese companies face-to-face with state

KEY POINTS

➤ **200+ Japanese delegates** will participate in **UP-Japan Investment Meet 2026** from **Aug 18-23**

➤ **₹3,191 cr** is combined investment planned by **Escorts Kubota** and **Minda Corporation** at **YEIDA**

➤ **10,000+ jobs** expected from **three projects** being developed by **two firms**

➤ **500 acres** earmarked at **YEIDA** for **Japanese City**

➤ **CXO roundtable** in **New Delhi** on **Aug 19**

➤ **Main UP-Japan summit** in **Lucknow** on **Aug 21** for govt-to-business and business-to-business matchmaking

➤ Focus to be on **green energy, semiconductors & digital infra**

➤ **Buddhist Circuit** destinations including **Varanasi, Sarnath** and **Kushinagar** to be showcased for **tourism partnership**



officials, Indian businesses and academic institutions.

The focus on actual projects will be underlined by a virtual groundbreaking ceremony for projects of Escorts Kubota and Minda Corporation at Yamuna Expressway Industrial Development Authority (YEIDA). Together, the two companies are investing Rs 3,191 crore in three projects that are expected to create more than 10,000 jobs.

Escorts Kubota's Rs 2,025-crore project in Sector 10, YEIDA, will manufacture tractors, construc-

tion equipment and allied products and is expected to employ more than 3,800 people.

Minda Corporation's two projects, involving Rs 1,166 crore, will manufacture automotive components and are projected to provide around 6,440 jobs. The state is seeking to build a Japanese manufacturing ecosystem, with 500 acres at YEIDA earmarked for a dedicated Japanese City. The main state-level summit will be held in Lucknow on Aug 21 and CXO roundtable will precede it in New Delhi on Aug 19.