

UP Sets District Investment Targets as Nandi Pushes Faster Project Execution

Nandi directs Invest UP to set district-wise targets and strengthen investor support

LUCKNOW, Aug 25: Uttar Pradesh will set **annual investment targets for every district** and strengthen the training and performance assessment of Udyami Mitras and District Industries Centre (DIC) officials to speed up project execution and improve investor support. Industrial Development Minister **Shri Nand Gopal Gupta ‘Nandi’** issued the directions while chairing a high-level review meeting of **Invest UP, Udyami Mitras and GM DICs** at Indira Gandhi Pratishthan in Lucknow today.

The meeting, attended by State Minister for Parliamentary Affairs and Industrial Development **Shri Jaswant Singh Saini**, reviewed investment performance, project implementation and investor facilitation. The focus was on ensuring that projects move efficiently from **MoUs to Ground Breaking Ceremony (GBC) and production**, while extending industrial development across all 75 districts.

NANDI CALLS FOR DISTRICT-WISE TARGETS, FASTER INVESTOR FACILITATION

“This review meeting should not remain a routine exercise. It must become a platform to assess Uttar Pradesh’s changing industrial landscape, investor confidence and new employment opportunities, and identify how we can take this momentum further,” Nandi said.

He said Uttar Pradesh had moved beyond signing MoUs to converting investment commitments into projects on the ground. Across four GBCs, more than **16,000 projects worth over ₹12 lakh crore** have been grounded, while preparations for the **fifth GBC** are underway.

Nandi said the state’s GSDP has risen to **₹30.25 lakh crore in 2024-25**, from around ₹3 lakh crore in 2016-17, with a target of ₹39.8 lakh crore in the coming years. Uttar Pradesh’s contribution to India’s GDP has reached **9.1%**, he said.

The minister stressed that industrial growth should not remain concentrated in Noida, Greater Noida, the Yamuna Expressway or western Uttar Pradesh. More than **33 lakh industrial units** are currently operating across the state, providing employment to around **38 lakh people**, including over **2.09 lakh women**.

33,000+ REGISTERED COMPANIES REFLECT IMPROVING BUSINESS ENVIRONMENT

Shri Jaswant Singh Saini said Uttar Pradesh's improving ease of doing business was reflected in the rise in annual company registrations from around **500 to more than 4,500**.

He stressed that **Udyami Mitras** must serve as an effective bridge between the government and investors, resolve issues promptly and focus on investor confidence and satisfaction.

Nandi directed Invest UP to conduct regular training and assessments of Udyami Mitras and GM DICs, keeping them updated on policies, incentives and new technologies. Districts were also encouraged to develop industries based on local resources, skills and entrepreneurship, particularly in **agriculture and food processing, logistics, services and emerging technologies**.

Earlier in the day, **Additional Chief Secretary, Infrastructure and Industrial Development Department, Shri Alok Kumar; Secretary, Industry and CEO, Invest UP, Shri Vijay Kiran Anand; ACEO, Invest UP, Ms. Prerna Sharma; Shri Shashank Chaudhary; and ACEO, UPSIDA, Deeksha Jain** welcomed the dignitaries and shared presentations on the functioning and progress of **Invest UP, UPEIDA and UPSIDA**, highlighting ongoing efforts to strengthen investor facilitation and accelerate industrial growth in the state

The review underlines Uttar Pradesh's wider industrial strategy of combining faster approvals with stronger district-level execution. By converting investment commitments into operating projects, the state aims to create jobs, deepen local industries and build a broader economic base in pursuit of its **\$1 trillion economy vision**.
