

Ball, Crown to invest nearly ₹5k cr in UP aluminium can plants



Chief minister Yogi Adityanath with representatives of Ball Corporation Ron Lewis, CEO, and Carey Causey, Board Member

TIMES NEWS NETWORK

Lucknow: Global aluminium beverage can makers Ball Corporation and Crown Holdings are advancing manufacturing investments worth nearly Rs 5,000 crore in Uttar Pradesh, with one company selecting land in Meerut and the other beginning construction of its first greenfield facility in the state.

Ball Corporation CEO Ron Lewis and senior company officials met chief minister Yogi Adityanath on Thursday. Its Indian subsidiary, Ball Beverage Packaging India Private Limited, has selected land at Integrated Manufacturing and Logistics Cluster (IMLC), Meerut, for a

proposed Rs 2,913-crore aluminium beverage can manufacturing facility. The company has applied under the state's FDI/FCI, Fortune Global 500 and Fortune India 500 Companies Investment Promotion Policy 2023. The development comes a day after Crown Holdings broke ground for its first greenfield aluminium beverage can manufacturing facility at IMLC, Unnao.

The Unnao facility is expected to generate more than 200 direct jobs and over 1,500 indirect employment.

Crown executives Djalma Novaes, EVP and COO, and Mark Ketcheson, president, Bevcn EMEA, also met Yogi.